

Graduate Curriculum

Core and Required Courses	40
Specialty Courses (See reverse side)	6
Workshops (See reverse side)	3

Total Masters of Arts Management: 49 Credit Hours

Core and Required Courses:

All courses below must be taken by all AEMM Arts Entrepreneurship Graduate Students:
(40 Total Credit Hours)

28-5150 Workshop Negotiation Techniques	1
28-6100 Marketing Principles I	1
28-6101 Introduction to Arts Management Seminar	1
28- Applied Marketing: *	1
28-6110 Basic Accounting for Graduate Students	3
28-6111 Advanced Accounting for Decision Making	3
28-6113 Human Resources	2
28-6115 Financial Management	3
28-6116 Economics for Arts Managers	2
28-6117 Arts, Media, and the Law	3
28-6118 Marketing Principles II	2
28-6120 Planning and Policy Making	3
28-6122 Data Analysis and Statistics	3
28-6180 Internship	2
28-6187 Thesis/Comprehensive Exam	1
28-6512 Graduate Arts Entrepreneurship I (Fall Only)	3
28-6513 Graduate Arts Entrepreneurship II (Spring Only)	3
28-6514 Graduate Arts Entrepreneurship III (Fall Only)	3

*** In consultation with their advisor, students will choose the Applied Marketing course that is appropriate to their area of interest.**

This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.



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Specialty Courses

Students must select a **minimum of 6 credit hours** from the following:

28-	Decision Making *	3
28-5125	Ethics & Business of Arts	3
28-5350J	European Experiments in Arts Policy and Management	3
28-5410	The Press, Consumers, and the Music Business	3
28-5610	The Business of Broadcasting	3
28-5635	Business of the Film Industry	3
28-5330	Comparative Cultural Policy	3
28-5830	Presenting Live Performances	3
28-5832	Producing Live Entertainment	3
28-6270	Museum Management	3
28-6275	Gallery and Arts Marketplace Management	3

Workshops

Students must select a **minimum of 3 credit hours** from the following:

28-5123	Arts Management Experiential Research	1
28-5345	Working with Non-Profit Boards	1
28-6114	Labor Relations	1
28-6121	Presentation Skills	1
28-6161	Introduction to Project Management in Arts Organizations	1
28-6410	Music Industry Seminar	1

Students must consult with their faculty advisor before choosing specialty courses and workshops.

Sample Two Year Plan

Fall (Semester 1)

28-6100	Marketing Principles I	1
28-6101	Introduction to Arts Management Seminar	1
28-6110	Basic Accounting for Graduate Students	3
28-6116	Economics for Arts Managers	2
28-6512	Graduate Arts Entrepreneurship I	3

Total Credits: 10

Spring (Semester 2)

28-	Applied Marketing: *	1
28-6111	Advanced Accounting for Decision Making	3
28-6117	Arts, Media, and the Law	3
28-6118	Marketing Principles II	2
28-6513	Graduate Arts Entrepreneurship II	3

Total Credits: 12

Summer**

28-6113	Human Resources	2
28-5150	Workshop Negotiation Techniques	1

Total Credits: 3

Fall (Semester 3)

28-6115	Financial Management	3
28-6122	Data Analysis and Statistics	3
28-6514	Graduate Arts Entrepreneurship III	3
28-	Specialty Course	3

Total Credits: 12

Spring (Semester 4)

28-6120	Planning and Policy Making	3
28-6180	Internship	2
28-6187	Thesis/Comprehensive Exam	1
28-	Specialty Course	3
28-	Workshops (3) or Specialty Course	3

Total Credits: 12

** In consultation with their advisor, students will choose the Applied Marketing course and Decision Making course that is appropriate to their area of interest.*

***Financial Aid may not apply for the summer semester. For more information, please contact Student Financial Services at 866.705.0200 no later than January 2010.*