

# ARTS ENTREPRENEURSHIP/SMALL BUSINESS • AEMM MAJOR REQUIREMENTS • 2009

## AEMM Courses

**Level I - Core Courses** **25**

**Level II - Advanced Courses** **6**

**Level III - Management Concentration Courses** **15**

(See reverse side)

**Practice and Context Courses** **12**

(See reverse side)

**Internship** **2**

**Total AEMM: 60 Credit Hours**

Liberal Arts & Sciences (LAS) Courses 42

College-Wide Electives 18

Total LAS and Electives: 60 Credit Hours

**Total BA: 120 Credit Hours**

## Level I - Core Courses:

All below courses must be taken by all AEMM majors (25 Total Credit Hours):

28-1110 Introduction to Management	3
28-1112 Managerial Economics	3
28-1115 Introduction to Marketing the Arts	3
28-2110 Accounting I	4
28-2111 Legal Aspects Arts and Entertainment	3
28-2115 Computer Uses for Managers	3
28-2120 Writing for Managers	3
28-3110 Finance	3

## Level II - Advanced Courses:

Students must select a **minimum of 6 credit hours** from the following:

28-2150 Organizational Behavior: Human Relations Workshop	3
28-2160 Labor Relations for the Arts	3
28-2165 Managing Human Resources	3
28-2250 Investments	3
28-2610 E-Business I	3
28-3120 Accounting II	3
28-3135 Strategic Management	3
28-4123 Arts Management Experiential Research	3
28-4125 Ethics & Business of Arts	3



*This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.*

## ARTS ENTREPRENEURSHIP/SMALL BUSINESS • CONCENTRATION REQUIREMENTS

**Level III** - Unless otherwise advised by a faculty advisor, students should select from the courses in Arts Entrepreneurship/Small Business. The order of the course listing does not imply priority or sequencing; students should consult with an advisor to select the courses that best fit their needs.

### CONCENTRATION COURSES

Students must select a **minimum of 15 credit hours** from the following:

The following courses are **required** for all Arts Entrepreneurship/Small Business Majors:

28-3130 Arts Entrepreneurship I  
28-3514 Critical Analysis of Small Business  
28-3516 Arts Entrepreneurship II

Students must choose a minimum of **two** of the following courses:

28-2155 Sales and Management  
28-2940 Retail Management  
28-4155 Investment Portfolio Management  
28-4511 Building Leadership Skills

### CONTEXT COURSES

Students must select a **minimum of 6 credit hours** from the following:

22-2110 History of Twentieth Century Art  
22-2120 Art Since 1945  
22-2176 Contemporary Fashion  
23-1100 Foundations of Photography I  
24-1510 Aesthetics of Cinema  
32-1601 Exploring the Art of Music  
32-1631 The Jazz Tradition  
33-1351 Introduction to Dance Studies  
51-2103 Critical Vocabulary for the Arts  
51-2401 Philosophy of Art and Criticism  
56-1681 Science and Technology in the Arts

### PRACTICE COURSES

Students must select a **minimum of 6 credit hours** from the following:

28-2710 Oral Communication and Public Speaking for Managers  
31-1210 Improvisational Techniques I  
50-2610 Conflict Resolution  
50-2631 Arts & Community Development  
51-1410 Critical Thinking  
52-2812 Writing Argumentative Essays  
52-2816 Reviewing the Arts  
54-2510 Brands & Branding  
54-3975 Concepting & Brainstorming