

Graduate Curriculum

Core and Required Courses **42**

Elective Courses **7**
 (See reverse side)

Total Masters of Arts Management: 49 Credit Hours

Core and Required Courses:

All courses below must be taken by all AEMM Arts in Youth and Community Development Graduate Students:
 (42 Total Credit Hours)

28-6100 Marketing Principles I	1
28-6103 Applied Marketing: AYCD	1
28-6110 Basic Accounting for Graduate Students	3
28-6111 Advanced Accounting for Decision Making	3
28-6113 Human Resources	2
28-6115 Financial Management	3
28-6117 Arts, Media, and the Law	3
28-6118 Marketing Principles II	2
28-6120 Planning and Policy Making	3
28-6122 Data Analysis and Statistics	3
28-6155 Partnership Building Workshop	2
28-6187 Thesis/Comprehensive Exam	1
28-6350 Symposium Practicum I	1
28-6351 Symposium Practicum II	1
28-6352 Symposium Practicum III	1
28-6354 Program and Curriculum Development in the Arts	3
28-6360 Introduction to Youth Arts Practicum	1
28-6361 Applied Youth Development	3
28-6363 Workshop on Community Organizing	2
28-6370 The Artist in a Landscape of Change	3

This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.



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Elective Courses

Students must select **one course** from the following during Semester 1:
(1 Credit Hour)

28-5345 Working with Non-Profit Boards	1
28-6510 An Introduction to Arts Entrepreneurship	1

Students must select **one course** from the following during Semester 3:
(3 Credit Hours)

28-6310 Grant Proposal Planning and Writing	3
28-6315 Fund Raising	3

Students must select **one to three courses** from the following during Semester 4:
(3 Credit Hours)

28-6161 Introduction to Project Management in Arts Organizations	1
28-5350J European Experiments in Arts Policy and Management	3
28-5340J Advocacy for Arts Managers: Building Relationships with Elected Officials	1
28-5760 Sponsorship for Sports and Live Entertainment	3
28-5330 Comparative Cultural Policy	3
28-6512 Graduate Arts Entrepreneurship I	3
28-6121 Presentation Skills	1

Students must consult with their faculty advisor before choosing specialty courses and workshops.

Sample Two Year Plan

Fall (Semester 1)

28-6100 Marketing Principles I	1
28-6110 Basic Accounting for Graduate Students	3
28-6360 Introduction to Youth Arts Practicum	1
28-6363 Workshop on Community Organizing	2
28-6361 Applied Youth Development	3
28- Elective Course	1

Total Credits: 11

Spring (Semester 2)

28-6103 Applied Marketing: AYCD	1
28-6111 Advanced Accounting for Decision Making	3
28-6118 Marketing Principles II	2
28-6122 Data Analysis & Statistics	3
28-6155 Partnership Building Workshop	2
28-6350 Symposium Practicum I	1

Total Credits: 12

Summer*

28-6354 Program and Curriculum Development in the Arts	3
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Total Credits: 3

Fall (Semester 3)

28-6113 Human Resources	2
28-6115 Financial Management	3
28-6351 Symposium Practicum II	1
28-6370 The Artist in a Landscape of Change	3
28- Elective Course	3

Total Credits: 12

Spring (Semester 4)

28-6117 Arts, Media, and the Law	3
28-6120 Planning and Policy Making	3
28-6187 Thesis/Comprehensive Exam	1
28-6352 Symposium Practicum III	1
28- Elective Course(s)	3

Total Credits: 11

**Financial Aid may not apply for the summer semester. For more information, please contact Student Financial Services at 866.705.0200 no later than January 2010.*

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