

AEMM MINOR REQUIREMENTS • 2010

A minor is 22 credit hours of focused course study.*

- A student must complete a major to get credit for completing a minor.
- A minor must be taken outside of the major department.
- Students should declare a minor no later than the graduation audit at 88 cumulative credit hours.
- Students may not apply more than one course from their minor program to the general education requirements.

Core Requirements	13
Core Choice	3
Area of Interest Courses	6

Total AEMM Minor: 22 Credit Hours

Core Requirements:

The following courses must be taken by all AEMM Minor students:

(13 Total Credit Hours)

28-1110 Introduction to Management	3
28-1112 Managerial Economics	3
28-1115 Introduction to Marketing the Arts	3
28-2110 Accounting I	4

Core Choice:

Students must select a minimum of **one** course from the following:

(3 Total Credit Hours)

28-2111 Legal Aspects Arts and Entertainment	3
28-2120 Writing for Managers	3
28-2165 Managing Human Resources	3
28-2610 E-Business I	3
28-3110 Finance	3

Area of Interest Courses:

Students must select a minimum of **two** courses from the following:
(6 Total Credit Hours)

Media Management

28-3610 The Business of Media
28-3670 Decision Makers in Media

Live & Performing Arts Management

28-2855 Events: Concert and Festival Production Management
28-3830 Presenting Live Performances
28-2430 Talent Management

Music Business Management

28-2435 Music Publishing
28-1410 Art & Business of Recording
28-2411 Applied Marketing: Record Industry

Sports Management

28-1710 Business of Professional Sports
28-3760 Sponsorship for Sports and Live Entertainment
28-3815 Box Office and Beyond: Revenue Generation Strategies for Live Entertainment

Arts Entrepreneurship/Small Business

28-3130 Arts Entrepreneurship I
28-3514 Critical Analysis of Small Business

Visual Arts Management

28-3210 Exhibition Management
28-3270 Decision Making: Visual Arts Management

Fashion/Retail Management

28-1910 Introduction to Fashion Business
28-2915 Fashion Product Evaluation
28-2940 Retail Management
28-3910 Merchandise Management

Nonprofit

28-3310 Grant Proposal Planning and Writing
28-3315 Fund Raising

*The AEMM Department will accept up to 50% of credits in transfer upon approval.



This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.

