

VISUAL ARTS MANAGEMENT • AEMM MAJOR REQUIREMENTS • 2009

AEMM Courses

Level I - Core Courses	25
Level II - Advanced Courses	6
Level III - Management Concentration Courses (See reverse side)	15
Practice and Context Courses (See reverse side)	12
Internship	2

Total AEMM: 60 Credit Hours

Liberal Arts & Sciences (LAS) Courses	42
College-Wide Electives	18

Total LAS and Electives: 60 Credit Hours

Total BA: 120 Credit Hours

Level I - Core Courses:

All below courses must be taken by all AEMM majors (25 Total Credit Hours):

28-1110 Introduction to Management	3
28-1112 Managerial Economics	3
28-1115 Introduction to Marketing the Arts	3
28-2110 Accounting I	4
28-2111 Legal Aspects Arts and Entertainment	3
28-2115 Computer Uses for Managers	3
28-2120 Writing for Managers	3
28-3110 Finance	3

Level II - Advanced Courses:

Students must select a **minimum of 6 credit hours** from the following:

28-2150 Organizational Behavior: Human Relations Workshop	3
28-2160 Labor Relations for the Arts	3
28-2165 Managing Human Resources	3
28-2250 Investments	3
28-3120 Accounting II	3
28-3135 Strategic Management	3
28-4123 Arts Management Experiential Research	3
28-4125 Ethics & Business of Arts	3
28-4155 Investment Portfolio Management	3
28-4511 Building Leadership Skills	3



This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.

VISUAL ARTS MANAGEMENT • CONCENTRATION REQUIREMENTS

Level III - Unless otherwise advised by a faculty advisor, students should select from the courses in Visual Arts Management. The order of the course listing does not imply priority or sequencing; students should consult with an advisor to select the courses that best fit their needs.

CONCENTRATION COURSES

Students must select a **minimum of 15 credit hours** from the following:

28-2610 E-Business I
28-2940 Retail Management
28-3130 Arts Entrepreneurship I
28-3210 Exhibition Management
28-3310 Grant Proposal Planning and Writing
28-3315 Fund Raising
28-3514 Critical Analysis of Small Business
28-3516 Arts Entrepreneurship II
28-4270 Decision Making: Visual Arts Management
28-4330 Comparative Cultural Policy
28-4350J European Experiments in Arts Policy Management
28-4665 E-Business II: Strategies

CONTEXT COURSES

Students must select a **minimum of 6 credit hours** from the following:

22-1101 History of Art I: Stone Age to Gothic
22-1102 History of Art II: Renaissance to Modern
22-1120 Art in Chicago Now
22-1131 History of Architecture I
22-1132 History of Architecture II
22-1800 Interior Architecture/Design Theory I
22-2110 History of Twentieth Century Art
22-2120 Art Since 1945
22-2135 African-American Art Since 1900
22-2145 Arts of Africa
22-2170 History of Communication Design
22-2172 Design Culture Now
22-3110 Twentieth Century Art Theory
23-2650 History of Photography I: 1839-1920
23-2655 History of Photography II: 1920 to the Present
23-2715 Photography in Chicago Now
35-3610 Digital Media Culture
40-2803 Culture, Race and Media
46-3100 Social Objects: Exploring Material Culture

PRACTICE COURSES

Students must select a **minimum of 6 credit hours** from the following:

22-1040 Ceramics for Non-Majors
22-1042 Jewelry and Objects for Non-Majors
22-1210 Drawing I
22-1220 Fundamentals of 2-D Design
22-1230 Fundamentals of 3-D Design
22-2220 Contemporary Issues in Painting
22-2510 Advertising Art Direction: Introduction
22-2520 Advertising Design
23-1100 Foundations of Photography I
23-1101 Darkroom Workshop I
23-1250 Digital Photography for Non-Photo Majors
23-2201 Digital Imaging I
23-2202 Foundations of Digital Imaging
23-3275 Website Publishing I
23-3276 Website Publishing II