

# Columbia

C O L L E G E C H I C A G O

INNOVATION IN THE VISUAL, PERFORMING, MEDIA,  
AND COMMUNICATION ARTS

The **Transfer Student Scholarship program** was established to recognize outstanding transfer students who elect to attend Columbia College Chicago as full-time students in the Fall of 2010. Transfer students must have earned at least 17 transferable credit hours at another college or university at the time of application.

The Transfer Student Scholarship is a competitive, merit-based program. Scholarship applicants are expected to excel in their academic achievements as well as demonstrate significant accomplishment, talent, or ability in their intended major. The number of awards each year varies and is dependent upon funding.

The scholarship award is \$5000 per academic year: a maximum of \$2500 awarded Fall semester and \$2500 awarded Spring semester. Scholarships are generally renewable each year provided that a 3.0 (or higher) grade point average is maintained and full-time enrollment status is not interrupted. Awards are renewable only until 120 hours are earned for students seeking a BA, 128 hours for students seeking a BFA. Students must enroll full time each semester.

## ELIGIBILITY CRITERIA

To compete in the Transfer Student Scholarship program, students must:

- Have earned a minimum cumulative grade point average of 3.0 on a 4.0 scale (or equivalent);
- Submit documented samples of their own creative work that demonstrate strong accomplishment, talent, or ability in their intended major;
- Be a U.S. citizen or permanent resident;
- Have a *completed* Admissions application file that is received by the Office of Undergraduate Admissions by February 1, 2010. Please note: it is not necessary to have been accepted to the College by the time they apply for this scholarship;
- Understand that they must enter Columbia College in the Fall of 2010 as a full-time student and maintain full-time enrollment with a minimum 3.0 GPA.

## HOW TO APPLY

Only *complete* scholarship applications submitted by the deadline at **midnight on February 1, 2010** will be reviewed by the scholarship committee. Scholarship applicants must also have a *complete* Admissions application on file by the same deadline.

**IMPORTANT NOTE:** it is *not* necessary to have been *accepted* to the college at the time you apply for this scholarship. **Please follow all directions carefully.**

### **Students must submit the following materials to make a *complete* Transfer Student Scholarship application:**

1. **Applicant Contact and Academic Information:** Complete all information in Section 5 of the online application.
2. **Personal Statement:** In Section 5 of the online application, submit a brief personal statement in 200 words or less that will help the scholarship committee understand you and your creative work. We are most interested in your ideas, your processes, and your own insights into your work. Tip: when cutting and pasting text from a Word document to the textbox, please review for correct formatting and punctuation.
3. **Achievement List:** In Section 5 of the online application, submit a list that describes any additional materials or information that supports your application, such as standardized test scores; awards you have won; involvement in extracurricular activities, groups, or clubs; service to your community; etc. Tip: when cutting and pasting text from a Word document to the textbox, please review for correct formatting and punctuation.
4. **Two Letters of Recommendation:** One letter must be submitted by the instructor who is best qualified to comment on your academic achievements; one letter must be submitted by the instructor who is best qualified to comment on your creative achievements. You may use one letter that has been submitted with your Undergraduate Admissions application. The other letter(s) should be mailed to: Columbia College Chicago, Office of Enrollment Management/Transfer Scholarship, 600 S. Michigan Ave., Suite 300, Chicago, IL 60605.
5. **Creative Samples:** Submit documented samples of your best creative work demonstrating your strong talent, ability, or achievement. Please refer to Section 2, Requirements For Creative Work Samples By Major, for specific requirements in your intended program of study. All creative work samples will be submitted to our online portfolio submission portal. See Section 3 for instructions.

## NOTIFICATION OF AWARDS

All applicants will be notified by the scholarship committee by mail by early April. We regret that we are unable to give information regarding the committee's decisions over the telephone or by email.

## **PHI THETA KAPPA SCHOLARSHIP PROGRAM**

Deadline: February 1, 2010

A limited number of scholarship awards are available to recognize students who are members of the Phi Theta Kappa Honor Society **and** who have completed the Transfer Student Scholarship application. Students who have earned at least 24 semester hours of transfer credit but not more than 65 semester hours of transfer credit from an accredited community college are eligible to apply. Scholarship awards are based on academic achievement and/or accomplishment in the student's intended major. The amount of the award is \$2,500 per semester. Awards may be applied to tuition and fee expenses only. Scholarships are generally renewable provided that a minimum 3.0 grade point average is maintained and full-time enrollment status is not interrupted. Awards are renewable only until 120 hours are earned for students seeking a B.A. or 128 hours for students seeking a B.F.A.

Please note: there is not a separate application for the Phi Theta Kappa Scholarship. Members will be considered for this award when they submit a complete Transfer Student Scholarship application and provide their membership information in section 5 of the online application.

## SECTION 2

### REQUIREMENTS FOR CREATIVE WORK SAMPLES BY MAJOR

All creative work samples must be submitted to our online portfolio submission portal at <http://colum.slideroom.com>. Instructions for submitting work online are in Section 3. DO NOT SEND ORIGINAL ARTWORK, DVDs, CD-ROMs, etc.

Each academic department at Columbia College has specific requirements for work samples and/or supplementary materials. ***Please read all of the following instructions for your intended major carefully to ensure that your eligibility to compete for the scholarship is not adversely affected.***

#### **American Sign Language-English Interpretation**

- 1) Submit a 3- 5 minute video of yourself presenting a spoken English summary of a well-known movie or book. Include a 1-2 sentence introduction of your summary that identifies the movie/book and the producer/author.
- 2) Also, submit a 3-5 minute video of yourself presenting a visual representation of a well-known fairy tale. This story may be presented using American Sign Language, visual-gestural communication, mime, etc., but should not rely on any auditory components with the exception of a possible English introduction of the title of the story. Applicants do not need to demonstrate fluency in ASL, but should demonstrate the ability to communicate their ideas using a visual-gestural medium.

#### **Art + Design**

##### *Art + Design (general)*

Submit 10 to 15 images that may include drawings, prints, paintings, sculpture, ceramics, jewelry, fashion designs, graphic design, furniture, objects, and architectural designs. Work samples should represent classroom assignments as well as independent projects. Whenever possible, work samples should demonstrate drawing from life rather than from photographs.

##### *Art History*

Submit 10 to 15 pages of nonfiction writing samples such as research papers or class papers. In addition, student may submit up to 10 creative images.

##### *All other Art + Design majors*

Submit 10 to 15 images of creative work specific to your intended major.

#### **Arts, Entertainment, and Media Management**

- 1) Submit an essay of approximately 500 words describing why you would like to study Arts, Entertainment, and Media Management.
- 2) (optional) Submit any additional work samples, such as business plans or examples of experiences within Arts and Media Management.

## **Audio Arts and Acoustics**

- 1) Based on the short description of our Department, below, outline in 250-400 words which aspect(s) you find most appealing and why, as well as express how you would fit with what our programs have to offer.

*“Audio arts and acoustics specialists are uniquely positioned to creatively explore the most versatile and visceral of senses (hearing) and the most ubiquitous and evocative of sensations (sound). From live and recorded sound design and engineering for music, theater, broadcast, or multimedia, to vibration and noise measurement and control, architectural acoustics, hearing studies, and design and management of audiovisual installations, our Department is dedicated to educating tomorrow’s sound experts.”*

- 2) Submit work samples highlighting your creativity and skills (audio/video recordings, pictures, papers, drawings, etc.). Work samples must include a written account (approx. 150 words) that briefly outlines the work documented, the nature of your involvement, and what you learned from it.

The examples, below, are included for illustration purposes and to help fire your creative imagination. Be inventive and submit materials that i) well support, enrich, and bring to life the “Achievement List” portion of your application and ii) demonstrate your fit to our Department. Samples of your music performance skills may also be considered as long as your essay (item 1, above) clearly communicates your understanding of our department’s specific focus on the art, craft, and science of sound.

- a) Audio recordings of music, theater, or any other performance event, whether you were involved as a sound engineer, a performer, or both.
- b) Video recordings and/or pictures documenting any of your activities in sound such as running or assisting/performing in studio or live sessions (music, theater, church, etc.), constructing a “musical instrument,” conducting a sound related test, etc.
- c) School or other written/drawn project relevant to sound (e.g. project involving construction of a “musical instrument,” conducting a sound related test, etc.
- d) School or other written/drawn project relevant to sound (e.g. project involving construction of a “musical instrument,” sound level measurements, sound related surveys, etc.)
- e) Other audio, visual, or written evidence that capture your skills, accomplishments, and fitness to our programs.

## **Creative Nonfiction**

- 1) Submit a 2-3 page essay about your interest in studying nonfiction writing at Columbia College and the kinds of work you see yourself pursuing.
- 2) Also, submit 5-10 pages of creative nonfiction writing in the form of an autobiographical essay, a part of a longer memoir, or any series or sequence of work that you believe can be legitimately considered literary nonfiction.

### **Cultural Studies**

Submit a critical essay of approximately 750 words analyzing a topic, text, practice, or object of contemporary culture. Your essay should demonstrate your ability to craft a reasoned analytical argument about a cultural object, text, or practice. It should not be a first person assessment of your opinions about that object but rather present your analytical skills.

### **Dance**

- 1) Submit a video of a 2-5 minute solo dance piece that you choreographed yourself. Your dance should demonstrate your artistry and inventiveness in this art form.
- 2) Also, submit any additional video samples that show range and variety in your dance interests and abilities. Note that total viewing time cannot exceed 10 minutes.
- 3) Submit a brief essay of approximately 100 words describing the conception and intent of your work in the visual examples submitted and how that relates to your future development as a Dance Major at Columbia College.

### **Early Childhood Education**

- 1) Submit a two-to-three page essay that answers the following: Thoughtfully address your professional goals. Why do you want to work with children? What do you have to offer the teaching profession?
- 2) Also, submit documented samples of your best creative work demonstrating your strong talent, ability, or potential for achievement in the Early Childhood Education Program. Work samples can include:
  - Video to demonstrate your acting, singing, and/or dancing - no more than 5 minutes.
  - Up to 10 images of your drawings, paintings, photographs, etc.
  - Short stories, novellas, plays, poems, screenplays, film analyses, and/or any newspaper clips of work you have done for school, community, or personal publications. Please limit to 10 pages total.

### **Fiction Writing**

Submit up to 20 pages of fiction writing, either plays or prose, such as a short story, scene, or chapter from a novel. Subject material may be either realistic or dream-like or a combination of the two. Pages should be doubled spaced and in 12 point courier font.

### **Film & Video**

- 1) Submit **one or two** of the following three options:
  - Original short film(s) or video(s) – total running time not to exceed 15 minutes.
  - Original written work such as screenplays, film analyses, etc.
  - Other creative works such as still photographs (max 5), paintings (max 5), short stories, plays, original work from other media, etc.

- 2) **And**, reflect briefly on the work you are submitting (approximately 200-300 words). We are most interested in your creative processes, your ideas, and your insights about your own work.

*Suggestions for essay:* Share with us what you think works well in your work samples as well as acknowledge areas that need further development. If you are submitting work from a group project, be sure to explain exactly your role in the production and your insights into the processes that made the collaboration possible. Additionally, if you are submitting work that is derived from another source, please take the time to help us understand what unique or new perspective you are bringing to the project. And last, if you are submitting work other than film or video, be sure to explain why you have chosen your samples and how you think they demonstrate your potential as a Film & Video student.

NOTE: Students are strongly advised to read the 'Additional advice from faculty in the Film & Video Department' in Section 4 - TIPS before submitting work samples.

### **Interactive Arts & Media**

Submit **one or two** of the following three options:

- Online media and/or Interactive online work may be shown via the web. Upload a screenshot, then specify URL and title and add a brief description of the work and its relationship to Interactive Art and/or Media.
- Up to 10 original images.
- Original short video or film not to exceed 10 minutes.

### **Journalism**

1) Submit copies of 10 to 15 newspaper clips or video (not to exceed 15 minutes) of the work you've done for school, community or personal publications, websites, TV newscasts or other journalistic media. We are most interested in seeing the work you've done as a journalist.

Include a written assessment (200 to 300 words) of the work samples you submit, explaining the process you went through to produce the work samples, what you think you did well and what you'd change if you could.

2) And, address **one** of the following three writing options:

- A 300-word essay explaining how your skills, experience, and interests suit you for a career in journalism.
- A 300-word critique of a national newspaper, magazine, TV newscast or news channel, or news-based website, explaining in detail why it's a good example of the best practices of journalism.
- A 300-word essay about a journalist who has inspired you.

### **Marketing Communication**

1) Identify what you consider to be the most effective or least effective ad/commercial presently running and explain your reasons for making your choice in an essay of approximately 750 words.

2) (optional) Submit any additional work samples, such as marketing plans, public relations campaigns, or advertising samples.

## **Music**

### *Composition*

Submit five samples of your compositions; provide sheet music/scores and recordings, if available.

### *Instrumental Performance*

Submit a video audition of two selections in contrasting styles (ex: classical/pop, jazz/musical theater, etc.). Selected pieces should not run longer than five minutes each.

### *Vocal Performance*

Submit a video audition of two songs in contrasting styles (ex: classical/pop, jazz/musical theater, etc.). Songs should not run longer than five minutes each.

### *Jazz Studies – Instrumental/Vocal*

Submit a video audition of two Jazz standards of comparable quality. Selected pieces should not run longer than five minutes each.

### *Contemporary, Urban and Popular Music (CUP)*

Submit a video audition of one R&B song AND one Pop/Rock song of your choice. Songs should not run longer than five minutes each.

### *CUP Singer/songwriters*

Submit a video audition of two original songs, include lyrics and neatly printed lead sheet for both songs.

## **Photography**

Submit 10 photographic images of your best original work. Images should represent one or two significant photographic projects that represent what you've learned and who you are as an artist. We prefer to see both black and white and color images; however, if your strongest photographic projects are only in color or only in black and white, we will consider images in a single category.

## **Poetry**

Submit 10 typed pages of poetry. A poem may be longer than one page; however, please do not put more than one poem on each page. Total submission should equal 10 pages.

## **Radio**

Submit up to 10 creative samples of your work. Audio samples may include: an audition tape (or air check), audio scripts, produced public service announcements, promotional campaigns, or other audio work. Written samples may include: sales/marketing plans, promotional campaigns, or other writing samples related to Radio.

## **Television**

- 1) Submit **one** of the following two options as a sample of your work:
  - Video not to exceed 10 minutes. This can be one segment or program or a composite of your work.
  - Original television series script.
- 2) Also, submit a brief (300 word maximum) essay about your work sample and why you want to pursue a career in Television.

## Theater

*Required of all Theater applicants submit:*

- 1) A full resume of theatrical history including name of show, role played, and venue.
- 2) A brief essay of approximately 100 words describing why you have chosen your intended major.

### In addition

*Theater and Acting majors submit:*

- 1) Headshot with stats.
- 2) Video audition of two contrasting monologues no more than three minutes each. Examples of a contrasting monologue would be a classic and contemporary or comedic and dramatic.
- 3) (optional) Any additional video samples that show your range and variety; each no longer than three minutes.

*Musical Theater majors submit:*

- 1) Headshot with stats
- 2) Video audition of two contrasting monologues no more than three minutes each. Examples of a contrasting monologue would be a classic and contemporary or comedic and dramatic.
- 3) Video audition of two contrasting songs no more than 32 measures of each piece of music. One example of contrasting style of songs would be a ballad and up-tempo.
- 4) Video dance audition of a three-minute solo or production number dance performance.
- 5) (optional) Any additional video samples that show your range and variety; each no longer than three minutes.

*Other Theater majors* may submit work samples that demonstrate ability or experience in their intended areas. Please be sure to clearly explain your role in the creation of your work samples. Examples include:

- Stage designs including floor plan, light plots, pictures of sets.
- Up to 10 costume designs.
- Prompt books, director's notebook, or other material that you helped create for various productions.
- A headshot with stats is optional.

## SECTION 3

### INSTRUCTIONS FOR SUBMITTING CREATIVE SAMPLES THROUGH OUR PORTFOLIO PORTAL at <http://colum.slideroom.com>

We are excited to be able to provide an online portfolio submission system for all creative work samples. This system is easy to use and will ensure that all work will be viewed equitably by the scholarship committees.

Please be sure to watch the video tutorial on our SlideRoom landing page at <http://colum.slideroom.com>.

#### TIPS FOR MANAGING YOUR CREATIVE SAMPLE SUBMISSION

For best image quality and faster uploads, your image and video files should be sized to fit within 1024 x 768 pixels. Permitted file type and size limits are:

IMAGES: .jpg, .png, .gif — 5 MB per file maximum

VIDEO: .mov, .wmv, .flv — 60 MB per file maximum

MUSIC: .mp3 — 10 MB per file maximum

WRITTEN DOCS: .pdf only — 10 MB per file maximum

(Many text editors give you the ability to Save As PDF format, or you can do this through the Print window on a Mac. If you use a PC without PDF software, there are free programs you can download, such as Bullzip:  
<http://www.bullzip.com/products/pdf/info.php>)

You are required to identify each creative work sample with a title and year. Include dimensions, medium, duration, and additional description, if relevant. If you are submitting work from a group project, please clearly explain your role.

When working within SlideRoom, click “Save Progress” often so that you don’t timeout and lose work. You may save your work and return to update it, but once you click the “Submit” button, you will be limited to reviewing your submission in “read-only” mode. You will not be able to edit a completed submission.

Please note: there is NO CHARGE to apply for the Columbia College Transfer Student Scholarship.

Our SlideRoom portal offers additional instruction for submitting work. For technical assistance, visit <http://slideroom.zendesk.com> or email [support@slideroom.com](mailto:support@slideroom.com). Please direct questions about work samples to the Office of Enrollment Management at [scholarships@colum.edu](mailto:scholarships@colum.edu).

Remember, your *completed* scholarship applications must be submitted by midnight on Monday, **February 1, 2010**. You must also have a *completed* Undergraduate Admission application on file by the same deadline. It is NOT necessary to have been accepted to the college at the time you apply for this scholarship.

## SECTION 4

### ADVICE, TIPS, AND SUGGESTIONS FROM THE SCHOLARSHIP COMMITTEE

Every year the scholarship committee receives submissions that cannot be reviewed. This is always disappointing to us. We also receive submissions that are confusing or that don't represent the best of the student's work. Please consider the following:

- Give us your **best** work that reflects your abilities in your intended major.
- Please describe your accomplishments in language we can understand. We receive submissions from hundreds of students who attend hundreds of high schools. If you tell us that you earned second place in your high school's annual XLOP contest, but you don't tell us what XLOP is or who typically competes, we can't evaluate the accomplishment.
- Don't apologize for the poor quality of your images or your recording. We can't imagine your work as being better than what you send to us; please take the time to produce good and true representations of your work.
- When identifying yourself in a group, please be clear and specific, using any distinguishing characteristics. Remember, we don't know who you are! If you are in a group on stage, please indicate where in the group you are (e.g., "I am the third performer stage right, wearing a blue skirt and black leotard").
- We understand that some work may be difficult to document. If you have questions about how to present your work to the committee, email us and ask for advice at [scholarships@colum.edu](mailto:scholarships@colum.edu).
- Because of the competitive nature of this scholarship program, the committee will review only applications that are complete and adhere to all stated instructions.

### Additional advice from the faculty in the Film & Video Department:

- When reviewing scholarship applications, the Film & Video faculty value story development, character development, individual 'voice,' and collaboration. We encourage you to consider how these values are best demonstrated in your work samples.
- Note that 'special effects' without context or content will not dazzle us; technical proficiency alone tells us little about your ideas.
- Successful 'action' films require the talents of many individuals, large expenditures, and many months of hard work, and are typically beyond a student budget. We care more about the authenticity of your characters within your narrative than prolonged 'shoot-outs' and street fights.
- Music videos may not fully demonstrate your potential as a filmmaker since they do not often involve developed characters or timelines.
- Using the work of others – including music to which you have not secured the rights, or film clips from other sources – is not advised. Always acknowledge work that was not created by you.
- Remember that film is a collaborative environment. In particular, if you are submitting work from a group project, take special care to explain exactly your role in the production so we can give fair consideration to your effort.
- You may upload several video clips if the entire submission is larger than 60 MB.
- Students who are submitting examples of their work in animation are encouraged to submit work that demonstrates a variety of techniques.

## **SECTION 5**

### **APPLY**

Due to technical difficulties, access to the Transfer Student Scholarship online application has been delayed until October 23. We welcome you to begin working on your essays and creative work samples (see sections 1 and 2, above) while our technical staff continues to fine tune the application.