

Strategic Planning Committee
Boardroom/Rm. 908, 600 S. Michigan Ave.
Monday, September 28, 2009

Minutes

In Attendance: Neil Pagano (attending for Deborah Holdstein), Roland Hanson, Ben Sutherland, Pan Papacosta, Carly Flagg, Sandra Allen

Not in attendance: Erin McCarthy, Alicia Berg, Eric May, Oscar Valdez (alternate), Heather Cramond, Annette Barbier (alternate)

Non-voting Staff: André Foisy, Anne Foley

The meeting began at 10:00am.

Members discussed the mission of the committee.

Anne Foley, V.P. of Planning and Compliance, discussed the committee's focus in the past several years. She stated that the Strategic Planning Committee is a conduit between the college's planning processes and the College Council; the committee is the "eyes and ears" of the college council regarding the college's strategic plan, Columbia 2010, and other planning initiatives. She added that this committee is really more of a consulting committee rather than a planning committee. Alicia Berg, V.P. of Campus Environment, has begun sitting on the committee because space is a major planning issue at the college.

Ms. Foley suggested that members familiarize themselves with the report from the HLC/NCA site visit team, as well as the college's self-study.

The committee then elected a chair. Members nominated and unanimously approved Pan Papacosta, faculty member, Science and Math, to act as the committee's chair for the next year.

Ms. Foley then discussed planning initiatives that the college will be working on in the near future. She mentioned that her office, Research, Evaluation and Planning, will help the college to develop a new strategic plan. This new plan will likely look at retention and graduation rates, the college's financial condition, and business model. The new plan will likely also look at ways that the college can adapt in order to respond to the needs of changing industries and professions.

Adult students will become a larger part of the college market in the near future. Currently, the college does not have any programs specifically geared towards non-traditional students. The college needs to adapt in order to respond to the needs of this student population.

Ms. Foley recommended that in the next meeting the committee decide on a goal for the year and that the committee choose a topic that is specific to focus on.

Members discussed that they would like to read past reports from the Strategic Planning Committee to the College Council. Past reports are available at: <http://www2.colum.edu/2010/strategic/index.htm>

Ms. Foley recommended that the committee decide on what product they would like to produce early on in the academic year.

The Research, Evaluation and Planning Committee will determine a calendar for the Strategic Planning Committee for the academic year.

Pan Papacosta, chair, requested that members bring possible topics for the committee to focus on this academic year to the next meeting.

Mr. Papacosta adjourned the meeting at 11:00AM.