

Portfolio Production

Web publishing for video based portfolios

During Portfolio Boot Camp eligible students will have the opportunity to publish their work online using our web publishing system. Having and maintaining a portfolio website is becoming a common expectation for creatives and professionals in the arts & media. Last semester seniors, graduate students and alumni within six months of their date of graduation are eligible to have the Portfolio Center design, build and host a portfolio website on their behalf.

A portfolio website should include:

- Contact information
- A Resume, CV, Artist's Statement and/or a Biography
- Portfolio samples

Essential elements of a successful online portfolio:

- Simple, intuitive navigation
- Consistent branding and page layout
- Careful sample selection and sequencing

Web (Portfolio) Publishing for Video-Based Portfolios:

When you have the following materials, you are ready to begin the web publishing process:

1. Video Samples:

- Saved to Quicktime Format
- Files no larger than 30MB
- Thumbnail images for each piece saved as JPEGs no larger than 30MB

2. Image Description: Your reels and samples should all be titled with a 1-2 sentence description of the content. You may also categorize your work if desired.

- Proofread
- Saved as plain text file (.txt) or Microsoft Word document (.doc)
- Categorize your work and prepare a text file with the necessary details

3. Artist Statement/Intent: Your artist statement should summarize your immediate goals, as well as the context of your work, in a page or less.

- Proofread (by someone other than you)
- Saved as plain text file (.txt) or Microsoft Word document (.doc)

4. Resume: Your resume should be a one to two page summary of your current accomplishments and qualifications.

- Proofread
- Saved in PDF format

5. Bio: Please include a 1-2 paragraph biography.

- Proofread
- Saved as plain text file (.txt) or Microsoft Word document (.doc)