

AUDIO EDITING

Overview:

A high quality audio sample (sometimes called a demo reel) is essential for audio recording professionals, audio for visual media specialists, voiceover performers and all on-air radio talents. They can also be part of a portfolio for acousticians, sound reinforcement professionals as well as poets and performance artists.

A demo reel should include:

- A concise representation of your best work tailored to reflect the type of work you are seeking
- Industry standard formatting

Your demo may also include:

- A musical bed: Instrumental background music

For further information on audio demo reel standards, please utilize the articles, blogs and interviews on the Portfolio Center website. You may also contact Portfolio Production Manager Keesha Johnson at kajohnson@colum.edu or 312.344.7280 .

Eligibility:

This service is open to senior-level students in their last semester, graduate students or recent graduates within six months of graduation.

You should plan to have:

- A copy of your unofficial transcript to verify your student status
- Copy/text to read or perform (if applicable)
- Accompanying music or sound effects (if applicable). Acquiring legal permission to use copyrighted music is your responsibility.

Getting an audio sample produced by the Portfolio Center

After meeting with the Portfolio Production Manager Keesha Johnson, you will be scheduled for a one-hour recording session to capture your material. After the session, you will be provided a copy of the recording. You will be responsible for logging and marking which audio samples you would like use in the finished demo, as well as what order you would like them to be in.

You will return the recording, the time log/audio sample list and the musical bed piece (if applicable) to the Portfolio Center. The edited and finished demo will be returned to you within three weeks. You will be offered the chance to make any tweaks then.

The Portfolio Center can also provide assistance designing your CD packaging.

Completion times will vary depending on your project, but most projects can be completed within three weeks. If you are producing a portfolio with a deadline that is less than three weeks away, we suggest you utilize our online resources on how to create your own portfolio.