

Distribution of Undergraduate Students Among the Degree Programs by Area of Concentration, Fall 2007

	New Freshman		Transfer		2nd BA/PBCOM		Continuing		2006 Total		2007 Total	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
SCHOOL OF FINE & PERFORMING ARTS												
AEM Management (General)	16	0.7%	4	0.3%	0	0.0%	8	0.1%	15	0.1%	28	0.2%
Arts Media Management	28	1.3%	14	0.9%	1	0.6%	8	0.1%	23	0.2%	51	0.4%
Entrepreneurship/Small Business	7	0.3%	3	0.2%	0	0.0%	54	0.7%	92	0.9%	64	0.6%
Fashion/Retail Management	54	2.4%	58	3.8%	3	1.8%	237	3.2%	283	2.6%	352	3.1%
General Management	0	0.0%	0	0.0%	0	0.0%	0	0.00%	1	0.01%	0	0.0%
Media Management	7	0.3%	5	0.3%	2	1.2%	35	0.5%	51	0.5%	49	0.4%
Music Business	104	4.7%	69	4.6%	4	2.3%	395	5.4%	585	5.4%	572	5.0%
Performing Arts Management	14	0.6%	13	0.9%	2	1.2%	71	1.0%	75	0.7%	100	0.9%
Sports Management	3	0.1%	4	0.3%	0	0.0%	27	0.4%	26	0.2%	34	0.3%
Visual Arts Management	1	0.0%	6	0.4%	0	0.0%	11	0.1%	20	0.2%	18	0.2%
Total Management	234	10.5%	176	11.6%	12	7.0%	846	11.5%	1,171	10.9%	1,268	11.2%
Art (General)	16	0.7%	12	0.8%	1	0.6%	79	1.1%	129	1.2%	108	1.0%
Advertising Art	38	1.7%	27	1.8%	5	2.9%	102	1.4%	138	1.3%	172	1.5%
Art History	27	1.2%	21	1.4%	1	0.6%	35	0.5%	52	0.5%	84	0.7%
Fashion Design	83	3.7%	48	3.2%	5	2.9%	219	3.0%	357	3.3%	354	3.1%
Fine Arts	27	1.2%	26	1.7%	3	1.8%	127	1.7%	171	1.6%	182	1.6%
Graphic Design	89	4.0%	67	4.4%	22	12.9%	307	4.2%	454	4.2%	485	4.3%
Illustration	33	1.5%	12	0.8%	2	1.2%	86	1.2%	124	1.2%	133	1.2%
Interior Architecture	36	1.6%	35	2.3%	4	2.3%	94	1.3%	138	1.3%	169	1.5%
Product Design	8	0.4%	15	1.0%	4	2.3%	32	0.4%	56	0.5%	59	0.5%
Total Art & Design	357	16.0%	263	17.4%	47	27.5%	1,081	14.7%	1,619	15.0%	1,748	15.4%
Dance (General)	33	1.5%	10	0.7%	4	2.3%	76	1.0%	96	0.9%	123	1.1%
Choreography	21	0.9%	7	0.5%	0	0.0%	26	0.4%	84	0.8%	54	0.5%
Dancemaking	1	0.0%	4	0.3%	0	0.0%	2	0.0%	0	0.0%	7	0.1%
Dance Studies	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	1	0.0%
Performance	1	0.0%	0	0.0%	0	0.0%	0	0.00%	1	0.01%	1	0.0%
Performance/Choreography	0	0.0%	0	0.0%	0	0.0%	0	0.00%	1	0.01%	0	0.0%
Teaching	13	0.6%	3	0.2%	0	0.0%	25	0.3%	42	0.4%	41	0.4%
Total Dance	69	3.1%	24	1.6%	4	2.3%	130	1.8%	224	2.1%	227	2.0%
Fiction Writing	82	3.7%	38	2.5%	4	2.3%	252	3.4%	320	3.0%	376	3.3%
Music (General)	1	0.0%	1	0.1%	0	0.0%	3	0.0%	8	0.1%	5	0.0%
Composition	54	2.4%	20	1.3%	3	1.8%	83	1.1%	140	1.3%	160	1.4%
Directing	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Instrumental Jazz	7	0.3%	6	0.4%	1	0.6%	41	0.6%	53	0.5%	55	0.5%
Instrumental Performance	40	1.8%	16	1.1%	2	1.2%	66	0.9%	104	1.0%	124	1.1%
Jazz Composition	0	0.0%	0	0.0%	0	0.0%	0	0.00%	1	0.01%	0	0.0%
Vocal Jazz	2	0.1%	4	0.3%	0	0.0%	6	0.1%	12	0.1%	12	0.1%
Vocal Performance	38	1.7%	12	0.8%	2	1.2%	42	0.6%	81	0.8%	94	0.8%
Total Music	142	6.4%	59	3.9%	8	4.7%	241	3.3%	399	3.7%	450	4.0%

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	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Photography (General)	158	7.1%	124	8.2%	14	8.2%	488	6.6%	692	6.4%	784	6.9%
Fine Arts Photo	0	0.0%	0	0.0%	0	0.0%	5	0.1%	9	0.1%	5	0.0%
Photojournalism	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Professional Photo	0	0.0%	0	0.0%	0	0.0%	4	0.1%	8	0.1%	4	0.0%
Total Photography	158	7.1%	124	8.2%	14	8.2%	497	6.8%	709	6.6%	793	7.0%
Theater (General)	18	0.8%	5	0.3%	1	0.6%	13	0.2%	28	0.3%	37	0.3%
Acting	125	5.6%	60	4.0%	0	0.0%	289	3.9%	425	3.9%	474	4.2%
Costume Design	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Directing	9	0.4%	2	0.1%	0	0.0%	34	0.5%	29	0.3%	45	0.4%
Lighting Design	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Musical Theater Performance	46	2.1%	18	1.2%	0	0.0%	92	1.3%	140	1.3%	156	1.4%
Playwriting	0	0.0%	0	0.0%	0	0.0%	3	0.0%	7	0.1%	3	0.0%
Set Design	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Technical	9	0.4%	5	0.3%	0	0.0%	15	0.2%	32	0.3%	29	0.3%
Theater Design	4	0.2%	7	0.5%	1	0.6%	27	0.4%	39	0.4%	39	0.3%
Total Theater	211	9.5%	97	6.4%	2	1.2%	473	6.4%	700	6.5%	783	6.9%
TOTAL FINE & PERFORMING ARTS	1,253	56.2%	781	51.6%	91	53.2%	3,520	47.9%	5,142	47.7%	5,645	49.7%
SCHOOL OF LIBERAL ARTS & SCIENCES												
ASL-English Interpretation	16	0.7%	13	0.9%	11	6.4%	74	1.0%	112	1.0%	114	1.0%
Cultural Studies	16	0.7%	7	0.5%	0	0.0%	82	1.1%	93	0.9%	105	0.9%
Early Childhood Ed.	8	0.4%	7	0.5%	0	0.0%	12	0.2%	19	0.2%	27	0.2%
Center Director	0	0.0%	1	0.1%	0	0.0%	1	0.0%	4	0.0%	2	0.0%
Teacher Certification	8	0.4%	9	0.6%	0	0.0%	38	0.5%	36	0.3%	55	0.5%
Total Early Childhood Ed.	16	0.7%	17	1.1%	0	0.0%	51	0.7%	59	0.5%	84	0.7%
Poetry	9	0.4%	6	0.4%	0	0.0%	33	0.4%	53	0.5%	48	0.4%
TOTAL LIBERAL ARTS & SCIENCES	49	2.2%	33	2.2%	11	6.4%	201	2.7%	277	2.6%	294	2.6%

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	New Freshman		Transfer		2nd BA/PBCOM		Continuing		2006 Total		2007 Total	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
SCHOOL OF MEDIA ARTS												
Film and Video (General)	99	4.4%	63	4.2%	9	5.3%	612	8.3%	779	7.2%	783	6.9%
Alternative Forms	4	0.2%	1	0.1%	0	0.0%	10	0.1%	11	0.1%	15	0.1%
Animation (Traditional)	16	0.7%	10	0.7%	2	1.2%	50	0.7%	66	0.6%	78	0.7%
Audio	1	0.0%	2	0.1%	0	0.0%	13	0.2%	13	0.1%	16	0.1%
Cinematography	48	2.2%	22	1.5%	4	2.3%	109	1.5%	196	1.8%	183	1.6%
Computer/Film Animation	13	0.6%	14	0.9%	3	1.8%	84	1.1%	131	1.2%	114	1.0%
Critical Studies	3	0.1%	0	0.0%	0	0.0%	14	0.2%	13	0.1%	17	0.1%
Directing	128	5.7%	75	5.0%	4	2.3%	330	4.5%	558	5.2%	537	4.7%
Documentary	6	0.3%	2	0.1%	0	0.0%	19	0.3%	34	0.3%	27	0.2%
Editing	31	1.4%	29	1.9%	2	1.2%	126	1.7%	198	1.8%	188	1.7%
Producing	16	0.7%	8	0.5%	2	1.2%	63	0.9%	90	0.8%	89	0.8%
Screenwriting	32	1.4%	25	1.7%	3	1.8%	83	1.1%	134	1.2%	143	1.3%
Total Film and Video	397	17.8%	251	16.6%	29	17.0%	1,513	20.6%	2,223	20.6%	2,190	19.3%
Interactive Arts & Media												
Digital Media Technology	0	0.0%	1	0.1%	3	1.8%	42	0.6%	72	0.7%	46	0.4%
Interactive Multi-Media	40	1.8%	26	1.7%	3	1.8%	49	0.7%	78	0.7%	120	1.1%
Animation	0	0.0%	0	0.0%	0	0.0%	5	0.1%	8	0.1%	5	0.0%
Film/Video	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.02%	0	0.0%
Graphic Design	0	0.0%	0	0.0%	1	0.6%	3	0.0%	6	0.1%	4	0.0%
Programming for Multi-Media	0	0.0%	0	0.0%	0	0.0%	3	0.0%	2	0.02%	3	0.0%
Project Management	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.01%	0	0.0%
Sound Design	0	0.0%	0	0.0%	0	0.0%	1	0.0%	3	0.03%	1	0.0%
Photography	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total Interactive Multi-Media	40	1.8%	26	1.7%	4	2.3%	61	0.8%	100	0.9%	133	1.2%
Game Design	7	0.3%	2	0.1%	0	0.0%	1	0.0%	2	0.02%	10	0.1%
Animation	2	0.1%	0	0.0%	1	0.6%	30	0.4%	27	0.3%	33	0.3%
Game Development	5	0.2%	1	0.1%	0	0.0%	31	0.4%	33	0.3%	37	0.3%
Programming	0	0.0%	1	0.1%	1	0.6%	14	0.2%	7	0.1%	16	0.1%
Sound Design	0	0.0%	0	0.0%	0	0.0%	4	0.1%	4	0.04%	4	0.0%
Total Game Design	14	0.6%	4	0.3%	2	1.2%	80	1.1%	73	0.7%	100	0.9%
Total Interactive Arts & Media	54	2.4%	31	2.0%	9	5.3%	183	2.5%	245	2.3%	279	2.5%
Journalism (General)	10	0.4%	4	0.3%	0	0.0%	3	0.0%	10	0.1%	17	0.1%
Broadcast Journalism	0	0.0%	0	0.0%	0	0.0%	3	0.0%	22	0.2%	3	0.0%
Broadcast Journalism Radio	13	0.6%	9	0.6%	0	0.0%	18	0.2%	32	0.3%	40	0.4%
Broadcast Journalism Television	33	1.5%	21	1.4%	1	0.6%	154	2.1%	217	2.0%	209	1.8%
Magazine Editing	49	2.2%	42	2.8%	3	1.8%	186	2.5%	263	2.4%	280	2.5%
News Reporting & Writing	32	1.4%	17	1.1%	2	1.2%	75	1.0%	151	1.4%	126	1.1%
News Reporting & Writing-Sports	5	0.2%	6	0.4%	0	0.0%	23	0.3%	0	0.0%	34	0.3%
Reporting on Health, Science & Environ.	9	0.4%	1	0.1%	0	0.0%	10	0.1%	12	0.1%	20	0.2%
Writing for Business	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total Journalism	151	6.8%	100	6.6%	6	3.5%	472	6.4%	707	6.6%	729	6.4%

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	New Freshman		Transfer		2nd BA/PBCOM		Continuing		2006 Total		2007 Total	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Marketing Comm. (General)	14	0.6%	22	1.5%	0	0.0%	19	0.3%	29	0.3%	55	0.5%
Advertising	26	1.2%	39	2.6%	1	0.6%	189	2.6%	255	2.4%	255	2.2%
Marketing	19	0.9%	26	1.7%	2	1.2%	142	1.9%	174	1.6%	189	1.7%
Public Relations	19	0.9%	37	2.4%	0	0.0%	178	2.4%	223	2.1%	234	2.1%
Sports Marketing	1	0.0%	12	0.8%	0	0.0%	37	0.5%	59	0.5%	50	0.4%
Total Marketing Comm.	79	3.5%	136	9.0%	3	1.8%	565	7.7%	740	6.9%	783	6.9%
Radio (General)	15	0.7%	8	0.5%	0	0.0%	3	0.0%	19	0.2%	26	0.2%
Production	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Radio Business	1	0.0%	0	0.0%	0	0.0%	9	0.1%	10	0.1%	10	0.1%
Radio Talent/Production	20	0.9%	11	0.7%	3	1.8%	131	1.8%	182	1.7%	165	1.5%
Total Radio	36	1.6%	19	1.3%	3	1.8%	143	1.9%	211	2.0%	201	1.8%
Audio Arts & Acoustics (General)	52	2.3%	35	2.3%	0	0.0%	41	0.6%	78	0.7%	128	1.1%
Acoustics	12	0.5%	5	0.3%	0	0.0%	36	0.5%	48	0.4%	53	0.5%
Audio Design & Production	77	3.5%	51	3.4%	0	0.0%	187	2.5%	332	3.1%	315	2.8%
Audio for Visual Media	5	0.2%	9	0.6%	6	3.5%	41	0.6%	76	0.7%	61	0.5%
Sound Contracting	2	0.1%	3	0.2%	0	0.0%	27	0.4%	27	0.3%	32	0.3%
Sound Recording	1	0.0%	1	0.1%	0	0.0%	2	0.03%	5	0.05%	4	0.0%
Sound Reinforcement	6	0.3%	5	0.3%	0	0.0%	64	0.9%	73	0.7%	75	0.7%
Total Audio Arts and Acoustics	155	7.0%	109	7.2%	6	3.5%	398	5.4%	639	5.9%	668	5.9%
Television (General)	4	0.2%	2	0.1%	0	0.0%	7	0.1%	24	0.2%	13	0.1%
Interactive Television	3	0.1%	0	0.0%	0	0.0%	6	0.1%	17	0.2%	9	0.1%
Post-Production Effects	6	0.3%	5	0.3%	3	1.8%	38	0.5%	51	0.5%	52	0.5%
Production/Directing	11	0.5%	12	0.8%	4	2.3%	96	1.3%	127	1.2%	123	1.1%
Writing/Producing	12	0.5%	9	0.6%	5	2.9%	88	1.2%	110	1.0%	114	1.0%
Total Television	36	1.6%	28	1.9%	12	7.0%	235	3.2%	329	3.1%	311	2.7%
TOTAL MEDIA ARTS	908	40.7%	674	44.5%	68	39.8%	3,509	47.8%	5,094	47.3%	5,159	45.4%
Interdisciplinary Degree	7	0.3%	6	0.4%	0	0.0%	41	0.6%	43	0.4%	54	0.5%
No Degree Program	4	0.2%	9	0.6%	1	0.6%	31	0.4%	75	0.7%	45	0.4%
TOTAL DEGREE SEEKING	2,229	100.0%	1,513	100.0%	171	100.0%	7,341	100.0%	10,671	99.1%	11,256	99.0%
Student-At-Large	na	na	na	na	na	na	na	na	100	0.9%	110	1.0%
TOTAL UNDERGRADUATE	2,229	100.0%	1,513	100.0%	171	100.0%	7,341	100.0%	10,771	100.0%	11,366	100.0%