

Columbia College Chicago

Transfer Guide

Major: **Arts, Entertainment & Media Management**

College: **Parkland College**

Arts, Entertainment & Media Management

The Arts, Entertainment & Media Management (AEMM) Department offers a major in Management with concentrations in Fashion/Retail Management, Media Management, Music Business, Performing Arts Management, Small Business/Entrepreneurship Management, and Visual Arts Management.

Transfer Admission Guidelines

AEMM courses are divided into Core, Level Two, and Concentration courses. At least half of the Level Two courses be taken at Columbia. Concentration courses should be selected with an AEMM Faculty Advisor from Columbia College. See the AEMM Departmental catalog for Concentration Courses.

Transfer Credit Worksheet

The following list shows equivalent courses in **Business and AEMM** between **Parkland College** and Columbia College Chicago.

PARKLAND COLLEGE	CREDITS	COLUMBIA COLLEGE
<u>Equivalent Course</u>		<u>AEMM Core</u>
ACC 101 Accounting Principles I	3	28-2110 Accounting I
MGT 101 Principles of Management	3	28-1110 Introduction to Management
BUS 245 Business Communications	3	28-2120 Writing for Managers
BUS 264 Introduction to Finance	3	28-3110 Finance
MKT 101 Introduction to Marketing	3	28-1115 Introduction to Marketing the Arts
		<u>Level Two</u>
ACC 102 Accounting Principles II	3	28-3120 Accounting II
BUS 106 Business Organizational Ethics	3	28-4125 Ethics & the Business of the Art
BUS 131 Investments & Asset Mgt. I	3	28-2250 Investments
MGT 112 Human Resource Management	3	28-2165 Managing Human Resources
		<u>Elective</u>
BUS 101 Introduction to Business	3	28-1711 Fundamentals of Business

Parkland Required Courses for A.S. in Business

<u>Parkland Requirements</u>	<u>Credit</u>	<u>Fulfills Columbia Requirement</u>
<u>Communications</u>		
ENG 101, 102	6	English Composition I & II
SPE 101	3	Oral Communications requirement
<u>Social Science</u>		
ECO 101	3	Social Science requirement
ECO 102	3	General Education elective
PSY 101	4	Social Science requirement
<u>Humanities/Fine Arts</u>		
Literature	3	Literature requirement
Third World/Non-Western course	3	Humanities requirement
Suggest comparative study of the arts	3	Humanities requirement
<u>Mathematics</u>		
MAT 128 or MAT 143	4/5	College Mathematics requirement
<u>Science</u>		
Physical/Life Sciences	8	Science requirement, one with lab
<u>Business Core</u>		
ACC 101	3	28-2110 Accounting I
ACC 102	3	28-3120 Accounting II
CSC 105	3	no equivalent
or		
CIS 200	4	Computer Applications requirement
MAT 160	4	General Education elective
<u>Other Business Courses</u>		
BUS 101	3	Elective
or		
ACC 203	3	no equivalent
BUS 204	3	no equivalent
or		
BUS 205	3	28-2111 Legal Aspects of the Arts

Nine additional credits in General Education need to be taken at Columbia College which include two History courses and a General Education Senior Seminar. See attached General Education Chart for credit requirements and course distributions.

CREDIT SUMMARY

Total General Education credits required by Parkland.....	40-41
Total credits required for Parkland for A.S. in Business.....	60
Total transfer credits accepted at Columbia.....	62
Total credits required for Columbia degree.....	120

**SUGGESTED TWO YEAR PROGRAM IN AEMM
AT COLUMBIA COLLEGE
FOR PARKLAND TRANSFER STUDENTS**

SEMESTER 1

AEMM Concentration	9
Computer Uses for Managers	3
Electives	4
	16

SEMESTER 2

AEMM Concentration	6
Electives	4
Finance	3
Gen Ed: History	3
	16

SEMESTER 3

AEMM Level II	3
AEMM Concentration	3
Electives	7
Gen Ed: History	3
	16

SEMESTER 4

AEMM Level II	3
Internship or AEMM Elective	3
General Ed: Senior Seminar	3
Electives (two courses)	7
	16

For more information on transferring to Columbia College Chicago, please contact the Admissions Office at 312-344-7130 or visit our web site at www.colum.edu.

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