

PBCOM / GRAPHIC DESIGN

FOUNDATIONS

Complete the following 6 courses. See note regarding Photography requirement.

22-1101	History of Art I: Stone Age to Gothic	3	
22-1102	History of Art II: Renaissance to Modern*	3	
22-1210	Drawing I	3	
22-1220	Fundamentals of 2-D Design	3	
22-1230	Fundamentals of 3-D Design	3	
23-1250	Digital Photography for Non-Majors	3	Students may take Digital Photography for Non-Majors OR Foundations of Photography I PLUS Darkroom Workshop I
			OR
23-1100	Foundations of Photography I***	3	+ 23-1101 Darkroom Workshop I*** 3
	TOTAL 18		

***If 23-1100 is selected, 23-1101 MUST also be taken. The extra 3 credits will apply toward major elective requirement.

GRAPHIC DESIGN CORE

Complete the following 15 courses.

22-2420	Applied Drawing*	3	
22-1310	Beginning Typography*	3	
22-1320	Design Lab	3	
22-2170	History of Communication Design*	3	
22-2330	Introduction to Graphic Design*	3	
22-2510	Advertising Art Direction: Introduction*	3	
22-3340	Intermediate Typography*	3	
22-3530	Photo Communications*	3	
22-3345	Publication Design*	3	
22-3350	Sign, Symbol, Image*	3	
22-3355	Branding Identity*	3	
22-3360	Packaging Design*	3	
22-3370	Advanced Typography*	3	
22-3375	Website Design I*	3	OR 36-2601 Authoring Interactive Media 3
22-3385	Professional Portfolio Development*	3	OR 22-3380 Professional Portfolio Development: Graph 3
	TOTAL 45		

ELECTIVES LIST A

Complete 2 courses*** below.

22-2258	Contemporary Issues in New Media*	3
22-1232	Sculpture/Wood Carving*	3
22-1236	Synthetic Material for Casting	3
22-1241	Papermaking Studio	3
22-1242	Papermaking: Creating Unusual	3
22-1700	Product Design I: Materials & Techniques*	3
22-1705	Product Design II: Design Paradigms*	3
22-1040	Ceramics for Non-Majors	3
22-1042	Jewelry and Objects for Non-Majors	3
22-2043	Advanced Jewelry and Objects for Non-Maj	3
22-2220	Contemporary Issues in Painting*	3
22-2221	Painting Strategies*	3
22-2222	Watercolor Studio	3
22-2224	Contemporary Issues in Printmaking*	3
22-2225	Printmaking Strategies*	3
22-2234	Installation/4-Dimensional	3
22-2236	Performance Art	3
22-2241	Ceramic Concepts and Practices	3
22-2744	Furniture Design: Beginning	3
22-2746	Furniture Construction: Beginning*	3
22-3105	Dada, Surrealism, Futurism*	3
22-3231	Experimental Photography/ Graphic Tech I	3

TOTAL 6

*Course has prerequisites.

Courses may not double count within the major.

This guide applies to students entering Fall 2009. Students who enrolled prior to Fall 2009 may elect to follow this plan.

Students are expected to meet with their Departmental Faculty Advisor.

CONTINUED ON REVERSE

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ELECTIVES LIST B

Complete 2 courses below.

22-1330	Information Design	3
22-2172	Design Culture Now	3
22-2400	Illustration Introduction: Lecture*	3
22-2415	Illustration Introduction: Studio*	3
22-2520	Advertising Design*	3
22-3275	The Printmaker's Eye & the Bookmaker's Hand	3
22-3347	Book Design*	3
22-3361	Packaging Design II*	3
22-3378	Design Lab II*	3
22-3430	Figure Illustration*	3
22-3432	Children's Book Illustration*	3
22-3435	Cartooning*	3
22-3440	Historical Styles in Illustration	3
22-3447	Broadcast Design: Introduction	3
22-3448	Type as Image	3
22-3460	Digital Illustration I*	3
22-3481	Applied Concepts in Advertising Illustration*	3
22-3482	Editorial Illustration*	3
22-3500	Art Director/Commercial Photographer	4
22-3525	Art Director/Copywriter Team*	4
22-3535	Storyboard Development*	3
22-3540	Creative Strategies in Advertising Design I*	3
22-3542	Creative Strategies in Advertising Design II*	3
22-3550	Advertising Communication*	3
22-3584	Management for Designers	3
22-3901	Extend/Accessorize the Body: Intrdisc Strat	3
22-3988	Internship: Art and Design*	3
22-3998	Independent Project: Art & Design	3
26-1000	Animation I*	3
TOTAL		6/7/8

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GRAND TOTAL 75/76/77