

Graduate Curriculum

Core and Required Courses	38
Specialty Courses (See reverse side)	9
Workshops (See reverse side)	2

Total Masters of Arts Management: 49 Credit Hours

Core and Required Courses:

All courses below must be taken by all AEMM Music Business Management Graduate Students:
(38 Total Credit Hours)

28-5150 Workshop Negotiation Techniques	1
28-5410 The Press, Consumers, and the Music Business	3
28-6100 Marketing Principles I	1
28-6101 Introduction to Arts Management Seminar	1
28-6104 Applied Marketing: Music Business	1
28-6110 Basic Accounting for Graduate Students	3
28-6111 Advanced Accounting for Decision Making	3
28-6113 Human Resources	2
28-6115 Financial Management	3
28-6116 Economics for Arts Managers	2
28-6117 Arts, Media, and the Law	3
28-6118 Marketing Principles II	2
28-6120 Planning and Policy Making	3
28-6122 Data Analysis and Statistics	3
28-6180 Internship	2
28-6187 Thesis/Comprehensive Exam	1
28-6410 Music Industry Seminar	1
28-6470 Decision Making: Music Business	3



This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.

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Specialty Courses

Students must select a **minimum of 9 credit hours** from the following:

28-5350J European Experiments in Arts Policy and Management	3
28-5415 New Media Strategies: Music	3
28-5422 Producing Recorded Music II: Applied Techniques	3
28-5426 Music Supervisor: Entertainment Industry	3
28-5427 Concepts of Recorded Music in the Entertainment Industry (LA) (Summer Only)	6
28-5436 MIDEM: Foreign Distribution of Music	2
28-5665 E-Business II: Strategies	3
28-5760 Sponsorship for Sports and Live Entertainment	3
28-5830 Presenting Live Performances	3
28-5831 Touring Live Entertainment	3
28-5832 Producing Live Entertainment	3
28-6125 Seminar: AEMM	3
28-6218 Music Publishing: The Law & Licensing	3
28-6471 AEMM Record Company Marketing	3

Workshops

Students must select a **minimum of 2 credit hours** from the following:

28-5123 Arts Management Experiential Research	1
28-6114 Labor Relations	1
28-6121 Presentation Skills	1
28-6161 Introduction to Project Management in Arts Organizations	1
28-6420 Pro Tools Workshop for Music Producers	1
28-6472 AEMMP Records: Practicum	1
28-6510 An Introduction to Arts Entrepreneurship	1

Students must consult with their faculty advisor before choosing specialty courses and workshops.

Sample Two Year Plan

Fall (Semester 1)

28-6100 Marketing Principles I	1
28-6101 Introduction to Arts Management Seminar	1
28-6110 Basic Accounting for Graduate Students	3
28-6113 Human Resources	2
28-6116 Economics for Arts Managers	2
28-6410 Music Industry Seminar	1

Total Credits: 10

Summer*

28-6180 Internship	2
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Total Credits: 2

Fall (Semester 3)

28-6115 Financial Management	3
28-6122 Data Analysis and Statistics	3
28-6470 Decision Making: Music Business	3
28- Specialty Course	3

Total Credits: 12

Spring (Semester 2)

28-5410 The Press, Consumers, and the Music Business	3
28-6104 Applied Marketing: Music Business	1
28-6111 Advanced Accounting for Decision Making	3
28-6117 Arts, Media, and the Law	3
28-6118 Marketing Principles II	2

Total Credits: 12

Spring (Semester 4)

28-5150 Workshop Negotiation Techniques	1
28-6120 Planning and Policy Making	3
28-6187 Thesis/Comprehensive Exam	1
28- Specialty Course	3
28- Specialty Course	3
28- Workshop	1
28- Workshop	1

Total Credits: 13

**Financial Aid may not apply for the summer semester. For more information, please contact Student Financial Services at 866.705.0200 no later than January 2010.*

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