

Graduate Curriculum

Core and Required Courses	40
Specialty Courses (See reverse side)	6
Workshops (See reverse side)	3

Total Masters of Arts Management: 49 Credit Hours

Core and Required Courses:

All courses below must be taken by all AEMM Visual Arts Management Graduate Students:
(40 Total Credit Hours)

28-6100 Marketing Principles I	1
28-6101 Introduction to Arts Management Seminar	1
28-6102 Applied Marketing: Visual Arts Management	1
28-6110 Basic Accounting for Graduate Students	3
28-6111 Advanced Accounting for Decision Making	3
28-6113 Human Resources	2
28-6114 Labor Relations	1
28-6115 Financial Management	3
28-6116 Economics for Arts Managers	2
28-6117 Arts, Media, and the Law	3
28-6118 Marketing Principles II	2
28-6120 Planning and Policy Making	3
28-6122 Data Analysis and Statistics	3
28-6180 Internship	2
28-6187 Thesis/Comprehensive Exam	1
28-6210 Exhibition Management	3
28-6270 Museum Management	3
28-6275 Gallery and Arts Marketplace Management	3

This sheet is intended to guide students in course selection. Course requirements are subject to change by the Arts, Entertainment & Media Management Department. Students are expected to be aware of AEMM Department policies and are advised to read the Columbia College Chicago catalog and department materials each semester before registering. In addition, students are required to meet with their faculty advisor at least once each semester.



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Specialty Courses

Students must select a **minimum of 6 credit hours** from the following:

28-5125	Ethics & Business of Arts	3
28-5160	International Arts Management	3
28-5330	Comparative Cultural Policy	3
28-5350J	European Experiments in Arts Policy and Management	3
28-5665	E-Business II: Strategies	3
28-6125	Seminar: AEMM	3
28-6310	Grant Proposal Planning and Writing	3
28-6315	Fund Raising	3
28-6512	Graduate Arts Entrepreneurship I	3

Workshops

Students must select a **minimum of 3 credit hours** from the following:

28-5123	Arts Management Experiential Research	1
28-5150	Workshop Negotiation Techniques	1
28-5340	Advocacy for Arts Managers: Building Relationships with Elected Officials	1
28-5345	Working with Non-Profit Boards	1
28-6121	Presentation Skills	1
28-6151	Legal Aspects of Managing Technology (Intellectual Property)	1
28-6161	Introduction to Project Management in Arts Organizations	1
28-6510	An Introduction to Arts Entrepreneurship	1
28-6280	Exhibition Management Practicum	1
28-6198	Directed Study	1 to 3

Students must consult with their faculty advisor before choosing specialty courses and workshops.

Sample Two Year Plan

Fall (Semester 1)

28-6100	Marketing Principles I	1
28-6101	Introduction to Arts Management Seminar	1
28-6110	Basic Accounting for Graduate Students	3
28-6116	Economics for Arts Managers	2
28-6210	Exhibition Management	3

Total Credits: 10

Spring (Semester 2)

28-5150	Negotiation Techniques	1
28-6102	Applied Marketing: Visual Arts Management	1
28-6111	Advanced Accounting for Decision Making	3
28-6113	Human Resources	2
28-6118	Marketing Principles II	2
28-	Specialty Course	3

Total Credits: 12

Summer*

28-6122	Data Analysis & Statistics	3
28-6180	Internship	2

Total Credits: 5

Fall (Semester 3)

28-6115	Financial Management	3
28-6117	Arts, Media, and the Law	3
28-6275	Gallery and Arts Marketplace Management	3
28-	Workshop	1
28-	Workshop	1

Total Credits: 11

Spring (Semester 4)

28-6120	Planning and Policy Making	3
28-6187	Thesis/Comprehensive Exam	1
28-6270	Museum Management	3
28-	Specialty Course	3
28-	Workshop	1

Total Credits: 11

**Financial Aid may not apply for the summer semester. For more information, please contact Student Financial Services at 866.705.0200 no later than January 2010.*

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