

Degree: Associate of Arts

Pathway: Arts Management

Credits completed at the City Colleges: 60

Degree: Bachelor of Arts

Major: Arts Management

Credits completed at Columbia: 60

The guidance and vision of great managers, agents, strategic leaders, marketers, and entrepreneurs make the creative industries work. Our faculty of working professionals, a global alumni network, and internship and study abroad opportunities will prepare you for a rewarding career in the creative industry, graduate study in business or law, or to launch a new product or service as an entrepreneur. Learn more at colum.edu/academics.

City Colleges of Chicago courses	Credits	Columbia Course Equivalencies
BUSINESS 111 Introduction to Business	3	BUSE 105 Intro to Management and Entrepreneurship
ENGLISH 101 Composition I	3	ENGL 111 Writing and Rhetoric I
MATH 118 General Education Math (or higher course)	4	Mathematics course
SOC SCI 102 General Course II Social Science*	3	Social Science course
PHILOSOPHY 105 Logic	3	Humanities course
Total Semester Credit Hours	16	

City Colleges of Chicago courses	Credits	Columbia Course Equivalencies
BUSINESS 181 Financial Accounting	4	BUSE 201 Accounting
ECONOMICS 201 Principles of Economics I	3	BUSE 210 Economics for Creatives
ENGLISH 102 Composition II	3	ENGL 112 Writing and Rhetoric II
IAI Fine Arts course	3	Humanities course
Total Semester Credit Hours	13	

City Colleges of Chicago courses	Credits	Columbia Course Equivalencies
BUSINESS 231 Marketing	3	BUSE 101 Introduction to Marketing
PSYCH 201 General Psychology	3	200-Level Social Science course
SPEECH 101 Fundamentals of Speech Communication	3	Meets IAI Communication requirement
200-Level Humanities or 200-Level Fine Arts course*	3	200-Level Humanities course
IAI Physical Science course with Lab	4	Science course with lab
Total Semester Credit Hours	16	

City Colleges of Chicago courses	Credits	Columbia Course Equivalencies
BUSINESS 211 Business Law I or BUSINESS 214 The Legal & Social Environment of Business	3	BUSE 205 Law for Creative Industries
BUSINESS 213 Data Visualization and Presentation for Business	3	BUSE 109 Information Management
ENGLISH 105 Business Writing	3	BUSE 208 Business Writing
IAI Life Science course	3	Science course
IAI Social & Behavioral Science course*	3	Social Science Course
Total Semester Credit Hours	15	
Completion of AA Degree: 60 credit hours		

*The City College's Human Diversity requirement must be met by taking either a Social & Behavioral Science, Fine Arts, or Humanities course designated with an HD in their catalog.

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

	Credits
BUSE 303 Finance	3
BUSE 308 Entrepreneurship	3
Diversity, Equity, and Inclusion designated course	3
Collegewide elective/Minor course	3
Collegewide elective/Minor course	3
Total Semester Credit Hours	15

6th Semester Courses

	Credits
BUSE 312 Organizational Behavior	3
BUSE 325 Cultural Policy	3
Concentration course	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide elective/Minor course	3
Total Semester Credit Hours	15

7th Semester Courses

	Credits
Concentration course	3
Concentration course	3
Collegewide elective/Minor course	3
Collegewide elective/Minor course	3
Collegewide elective/Minor course	3
Total Semester Credit Hours	15

8th Semester Courses

	Credits
400-Level Concentration Practicum course	3
Concentration course	3
Collegewide elective/Minor course	3
Collegewide elective/Minor course	3
Collegewide elective/Minor course	3
Total Semester Credit Hours	15

Completion of BA Degree: 120 credit hours

Get more info on the Arts Management concentrations at catalog.colum.edu:

- **Creative Industries** - If you want to be an entrepreneur who leads teams across industries, this concentration is for you. You'll gain leadership experience in building high-performing teams, allocating resources, and making strategic decisions, all in the context of the arts.
- **Film Business** - In this concentration, you'll learn the business of film and television. You'll gain knowledge and expertise in collaboration, storytelling, financing, development, distribution, and talent management.
- **Performing Arts** - This concentration is for students who want to specialize in the business of performance-based art forms. You'll learn how to manage performances and venues, develop marketing strategies, and raise funds. You'll also have the chance to manage your own events on campus and in Chicago.
- **Visual Arts** - This concentration is for students who want to represent artists or manage exhibits, galleries, auction houses, art fairs, and museums. You'll run an on-campus gallery and have the opportunity to create exhibitions.

Use your collegewide electives toward a related minor:

- Entrepreneurship
- Fashion Studies
- Intellectual Property Management
- Interactive Media Development and Entrepreneurship
- Marketing
- Public Relations
- Web Development
- Hip-Hop Studies

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
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E: transfer@colum.edu

Columbia
COLLEGE CHICAGO