

Degree: Associate in Arts

Degree: Bachelor of Arts

Focus: Music Business

Major: Music Business

Credits completed at the City Colleges: 60

Credits completed at Columbia: 60

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. Learn more at colum.edu/academics.

City Colleges of Chicago Courses	Credits	Columbia Equivalencies
BUSINESS 111 Introduction to Business	3	Collegewide Elective*
ENGLISH 101 Composition I	3	ENGL 111 Writing and Rhetoric I
MATH 118 General Education Math (or higher course)	4	Mathematics course
SOC SCI 102 General Course II Social Science	3	Social Science course
PHILOSOPHY 105 Logic	3	Humanities course
Total Semester Credit Hours	16	

City Colleges of Chicago Courses	Credits	Columbia Equivalencies
BUSINESS 181 Financial Accounting	4	BUSE 201 Accounting
ECONOMICS 201 Principles of Economics I	3	BUSE 210 Economics for Creatives
ENGLISH 102 Composition II	3	ENGL 112 Writing and Rhetoric II
IAI Fine Arts course**	3	Humanities course
Total Semester Credit Hours	13	

City Colleges of Chicago Courses	Credits	Columbia Equivalencies
MUSIC 120 Introduction to Music Business	3	BUSE 135 Business of Music
PSYCH 201 General Psychology	3	200-Level Social Science course
SPEECH 101 Fundamentals of Speech Communication	3	Meets IAI Communication requirements
200-Level Humanities or 200-Level Fine Arts course**	3	200-Level Humanities course
IAI Physical Science course with Lab	4	Science course with lab
Total Semester Credit Hours	16	

City Colleges of Chicago Courses	Credits	Columbia Equivalencies
BUSINESS 211 Business Law I or BUSINESS 214 The Legal & Social Environment of Business	3	BUSE 205 Law for Creative Industries
BUSINESS 213 Data Visualization and Presentation for Business	3	BUSE 109 Information Management
ENGLISH 105 Business Writing	3	BUSE 208 Business Writing
IAI Life Science course	3	Science course
IAI Social and Behavioral Science course	3	Social Science course
Total Semester Credit Hours	15	
Completion of AA Degree: 60 credit hours		

*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago.

**The City College's Human Diversity requirement must be met by taking either a Social & Behavioral Science, Fine Arts, or Humanities course designated with an HD in their catalog.

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 220 Entertainment Marketing	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Diversity, Equity, and Inclusion designated course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

6th Semester Courses

BUSE 250 Music Publishing	3
CCCX 3** Innovation and Impact course (Columbia experience)	3
Concentration course	3
Concentration course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

7th Semester Courses

BUSE 354 Decision Making: Music Business	3
BUSE 358 Marketing Data Analytics	3
Concentration course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

8th Semester Courses

400-Level Concentration Practicum course	3
Concentration course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

Completion of BA Degree: 120 credit hours

Credits

Music Business Concentrations. Learn more about the courses required for each concentration at catalog.colum.edu.

Artist Management

BUSE 210 Economics for Creatives
BUSE 248 Talent Management
BUSE 370 Music Industry Deals
BUSE 378 Sponsorship

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 486 Artist Management: Practicum
BUSE 487 Club Management: Practicum

Live and Touring

BUSE 170 Business of Live Entertainment
BUSE 378 Sponsorship
BUSE 381 Box Office Mgmt and Ticketing Strategies
BUSE 387 Producing & Touring Live Entertainment

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 487 Club Management: Practicum
BUSE 488 Events Management: Practicum

Recording Music and Publishing

BUSE 243 Managing Music Productions
BUSE 280 Record Label Operations
BUSE 370 Music Industry Deals

One of the following:

BUSE 316 Negotiation Skills
BUSE 332 Managing & Licensing Intellectual Property

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO