

Degree: Associate in Arts

Focus: Business/Marketing

Credits completed at College of DuPage: 65

Degree: Bachelor of Arts

Major: Arts Management

Credits completed at Columbia: 55

The guidance and vision of great managers, agents, strategic leaders, marketers, and entrepreneurs make the creative industries work. Our faculty of working professionals, a global alumni network, and internship and study abroad opportunities will prepare you for a rewarding career in the creative industry, graduate study in business or law, or to launch a new product or service as an entrepreneur. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
BUSIN 1100 Introduction to Business	3	BUSE 105 Intro to Management and Entrepreneurship
ENGLI 1101 English Composition I	3	ENGL 111 Writing and Rhetoric I
SOCIO 1205 Introduction to Data Science	3	BUSE 109 Information Management
IAI Mathematics course	3	Mathematics course
IAI Social and Behavioral Science course	3	Social Science course
Total Semester Credit Hours	15	

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
ACCOU 2140 Financial Accounting	4	BUSE 201 Accounting
ENGLI 1102 English Composition II	3	ENGL 112 Writing and Rhetoric II
MARKE 2210 Principles of Marketing	3	BUSE 101 Introduction to Marketing
SPEEC 1100 Fundamentals of Speech Communication	3	Meets IAI Communication course
IAI Physical or Life Science course	3	Science course
Total Semester Credit Hours	16	

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
BUSLW 2211 Business Law I	3	BUSE 205 Law for Creative Industries
MANAG 2210 Principles of Management	3	Collegewide Elective
IAI Humanities course	3	Humanities course
IAI Physical or Life Science with Lab	4	Science course with Lab
200-Level IAI Social and Behavioral Sciences	3	200-Level Social Science course
Total Semester Credit Hours	16	

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
BUSIN 2210 Principles of Finance	3	BUSE 303 Finance
ENGLI 2105 Writing in the Professions	3	BUSE 208 Business Writing
ECONO 2201 Macroeconomics or ECONO 2202 Microeconomics	3	BUSE 210 Economics for Creatives
IAI Fine Arts course	3	Humanities course
IAI Humanities or Fine Arts course	3	Humanities course
200-Level IAI Social and Behavioral Sciences	3	200-Level Social Science course
Total Semester Credit Hours	18	

Completion of AA Degree: 64 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

	Credits
BUSE 308 Entrepreneurship	3
Concentration Course	3
Diversity, Equity, and Inclusion (DEI) course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

6th Semester Courses

	Credits
BUSE 312 Organizational Behavior	3
Concentration Course	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

7th Semester Courses

	Credits
BUSE 325 Cultural Policy	3
Concentration Course	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	1
Total Semester Credit Hours	13

8th Semester Courses

	Credits
400-Level Concentration Practicum course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	12

Completion of BA Degree: 120 credit hours

Arts Management Concentrations

- **Creative Industries** - If you want to be an entrepreneur who leads teams across industries, this concentration is for you. You'll gain leadership experience in building high-performing teams, allocating resources, and making strategic decisions, all in the context of the arts.
- **Film Business** - In this concentration, you'll learn the business of film and television. You'll gain knowledge and expertise in collaboration, storytelling, financing, development, distribution, and talent management.
- **Performing Arts** - This concentration is for students who want to specialize in the business of performance-based art forms. You'll learn how to manage performances and venues, develop marketing strategies, and raise funds. You'll also have the chance to manage your own events on campus and in Chicago.
- **Visual Arts** - This concentration is for students who want to represent artists or manage exhibits, galleries, auction houses, art fairs, and museums. You'll run an on-campus gallery and have the opportunity to create exhibitions.

Consider pursuing a complimentary minor:

- Entrepreneurship
- Fashion Studies
- Intellectual Property Management
- Interactive Media Development and Entrepreneurship
- Marketing
- Public Relations
- Web Development
- Hip-Hop Studies

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO