

Degree: Associate in Arts

Focus: Business/Marketing

Credits completed at College of DuPage: 65

Degree: Bachelor of Arts

Major: Music Business

Credits completed at Columbia: 55

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
ENGLI 1101 English Composition I	3	ENGL 111 Writing and Rhetoric I
MUSIC 1113 Survey of Music Business	3	BUSE 135 Business of Music
SOCIO 1205 Introduction to Data Science	3	BUSE 109 Information Management
IAI Mathematics course	3	Mathematics course
IAI Social and Behavioral Sciences course	3	Social Science course
Total Semester Credit Hours	15	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
BUSLW 2211 Business Law 1	3	BUSE 205 Law for Creative Industries
ENGLI 1102 English Composition II	3	ENGL 112 Writing and Rhetoric II
SPEEC 1100 Fundamentals of Speech Communication	3	Meets IAI Communication course
IAI Physical or Life Science course	3	Science course
Program Elective	3	Collegewide Elective*
Total Semester Credit Hours	15	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
ACCOU 2140 Financial Accounting	4	BUSE 201 Accounting
IAI Humanities course	3	Humanities course
IAI Physical or Life Science course with Lab	4	Science with Lab course
200-Level IAI Social and Behavioral Sciences	3	200-Level Social Science course
Program Elective	3	Collegewide Elective*
Total Semester Credit Hours	17	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
ENGLI 2105 Writing in the Professions	3	BUSE 208 Business Writing
IAI Fine Arts course	3	Humanities course
IAI Social and Behavioral Sciences course	3	Social Science course
200-Level IAI Humanities or Fine Arts course	3	200-Level Humanities course
Program Elective	3	Collegewide Elective*
Program Elective	3	Collegewide Elective*
Total Semester Credit Hours	18	
Completion of AA Degree: 64 credit hours		

*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 220 Entertainment Marketing	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Diversity, Equity, and Inclusion (DEI) course	3
Total Semester Credit Hours	12

6th Semester Courses

BUSE 250 Music Publishing	3
Concentration Course	3
Concentration Course	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

7th Semester Courses

BUSE 354 Decision Making: Music Business	3
BUSE 358 Marketing Data Analytics	3
Concentration Course	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

8th Semester Courses

400-Level Concentration Practicum Course	3
Collegewide Elective/Minor Course	4
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	13

Completion of BA Degree: 120 credit hours

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

Music Business Concentrations

Artist Management

BUSE 210 Economics for Creatives
BUSE 248 Talent Management
BUSE 370 Music Industry Deals
BUSE 378 Sponsorship

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 486 Artist Management: Practicum
BUSE 487 Club Management: Practicum

Live and Touring

BUSE 170 Business of Live Entertainment
BUSE 378 Sponsorship
BUSE 381 Box Office Mgmt and Ticketing Strategies
BUSE 387 Producing & Touring Live Entertainment

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 487 Club Management: Practicum
BUSE 488 Events Management: Practicum

Recording Music and Publishing

BUSE 243 Managing Music Productions
BUSE 280 Record Label Operations
BUSE 350 Music Publishing II: Licensing Strategies
BUSE 370 Music Industry Deals

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
BUSE 485 AEMMP Music Publishing: Practicum

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO