

Degree: Associate in Applied Science

Major: Fashion Merchandising

Credits completed at College of DuPage: 66

Degree: Bachelor of Arts

Major: Fashion Studies – Merchandising

Credits completed at Columbia: 54

The Fashion Studies bachelor's degree program at Columbia College Chicago will prepare you to shape the future of the industry. The Merchandising concentration focuses on the business side of the industry: You'll learn how to spot trends and analyze consumers so you can bring products to market at the right time and gain experience in pricing, inventory, and supply chains and learn how to get ahead of the game. Learn more at colum.edu/academics.

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
ENGLI 1011 Composition I	3	ENGL 111 Writing and Rhetoric I
FASHI 1430 Fashion Styling I	3	Collegewide Elective*
FASHI 1531 Business of Fashion	3	FASH 101 Intro to the Fashion Industry
FASHI 1551 Principles of Textiles	3	FASH 205 Textiles Survey
IAI Mathematics course	3	Mathematics course
Total Semester Credit Hours	15	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
FASHI 1305 Design Concepts (Program Elective)	3	FASH 102 Fashion Design Principles
FASHI 1460 Visual Merchandising I	3	FASH 323 Visual Merchandising and Space Planning
FASHI 1500 Fashions' History	3	FASH 307 A History of Fashion in 100 Objects
MARKE 2230 Principles of Retail (Program Elective)	3	See FASHI 2445 below
SPEEC 1100 Fundamentals of Speech Comm	3	Meets IAI Communications requirement
Total Semester Credit Hours	15	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
MCOMM 2100 Social Media as News (Program Elective)	3	COMM 219 Social Media Content
IAI Humanities and Fine Arts course	3	Humanities course
Total Semester Credit Hours	6	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
FASHI 2435 Quality Evaluation of Apparel	3	FASH 306 Apparel Evaluation
FASHI 2445 Brand Strategy for Fashion	3	With MARKE 2230 Principles of Retail = FASH 220 Future of Retail Shopping and FASH 221 Marketing Fashion Brands
FASHI 2450 Contemporary Retail for Fashion	3	Collegewide Elective*
IAI Social & Behavioral Science course	3	Social Science course
Program Elective	3	Collegewide Elective*
Total Semester Credit Hours	15	

College of DuPage Courses	Credits	Columbia College Chicago Equivalents
FASHI 2420 Fashion Promotion	3	Collegewide Elective*
FASHI 2440 Fashion Trends and Forecasting	3	Collegewide Elective*
Program Elective	3	Collegewide Elective*
Program Elective	3	Collegewide Elective*
IAI Physical or Life Science course	3	Science course
Total Semester Credit Hours	15	

Completion of AAS Degree: 66 credit hours

*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

**Some Program Electives transfer as specific Fashion courses not required for the Merchandising concentration at Columbia College Chicago

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

	Credits
ENGL 112 Writing & Rhetoric II	3
FASH 203 Trendspotting	3
FASH 204 Math for Fashion	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

6th Semester Courses

	Credits
FASH 308 Professional Practice	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Science course with lab	3
200-level Humanities Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

7th Semester Courses

	Credits
FASH 322 Merchandising and Assortment Planning	3
FASH 401 Fashion Design and Merchandising: Concept to Consumer I	3
Humanities course with DEI designation	3
200-level Social Science course	3
Total Semester Credit Hours	12

8th Semester Courses

	Credits
FASH 309 Sourcing and Supply Chain	3
FASH 402 Fashion Design and Merchandising: Concept to Consumer II	3
Social Science course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	12

Completion of BA Degree: 120 credit hours

Competition and Trips

You'll have opportunities to participate in national competitions sponsored by companies and professional organizations like the National Retail Foundation. You'll also have opportunities to study outside Chicago. Our annual NYC trip is a tour behind the scenes of the Fashion District, and our Semester in LA program is geared toward students interested in wardrobe and costuming for TV, film, and entertainment.

Internships

Gain professional experience and build networks through internships. Our students have interned at brands such as:

- Nordstrom
- Macy's
- Bloomingdale's
- Anthropologie
- Burberry
- Crate & Barrel
- Restoration Hardware
- Neiman Marcus
- Nike

Use your Collegewide Electives to pursue one of the following related minors:

- Art History
- Journalism
- Marketing
- Public Relations
- Social Media and Digital Strategy

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least 6 credit hours of courses with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
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E: transfer@colum.edu

Columbia
COLLEGE CHICAGO