

Degree: Associate in Arts

Focus: Music Business

Credits completed at CLC: 61

Degree: Bachelor of Arts

Major: Music Business

Credits at Columbia College Chicago: 59

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

College of Lake County Courses	Credits	Columbia College Chicago Courses
BUS 121 Introduction to Business (Major elective)	3	Collegewide Elective*
CLC 120 College Success Seminar	2	Collegewide Elective*
ENG 121 English Composition I	3	ENGL 111 Writing and Rhetoric I
PSY 121 Introduction to Psychology	3	Social and Behavioral Sciences course
IAI Mathematics course	3	Mathematics course
Total Semester Credit Hours	14	

College of Lake County Courses	Credits	Columbia College Chicago Courses
ACC 121 Financial Accounting (Major Elective)	4	BUSE 201 Accounting
ENG 122 English Composition II	3	ENGL 112 Writing and Rhetoric II
IAI Humanities course	3	Humanities course
IAI Physical or Life Science course	3	Science course
Major elective	3	Collegewide Elective*
Total Semester Credit Hours	16	

College of Lake County Courses	Credits	Columbia College Chicago Courses
BUS 237 Managerial Communication (Major Elective)	3	BUSE 208 Business Writing
CIT 120 Introduction to Computers (Major Elective)	3	BUSE 109 Information Management
IAI Social and Behavioral Science course (rec: SOC 121 Intro to Sociology)	3	Social Science course
IAI Fine Arts course (recommended: MUS 124 Music Appreciation or MUS 224 Music Literature)	3	Humanities course
Major elective	3	Collegewide Elective*
Total Semester Credit Hours	15	

College of Lake County Courses	Credits	Columbia College Chicago Courses
BUS 221 Business Law I (Major Elective)	3	BUSE 205 Law for Creative Industries
CMM 121 Fundamentals of Speech	3	Meets IAI Speech Communication requirement
200-Level IAI Humanities or Fine Arts course	3	200-Level Humanities course
200-Level IAI Social and Behavioral Science course (rec: SOC 222 Social Problems or SOC 225 Class, Race, and Gender or SOC 229 Sex, Gender, and Power)	3	200-Level Social Science course
IAI Physical or Life Science with lab	4	Science course with lab
Total Semester Credit Hours	16	
Completion of AA Degree: 61 credit hours		

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 135 Business of Music	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Diversity, Equity, and Inclusion (DEI) course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

6th Semester Courses

BUSE 220 Entertainment Marketing	3
BUSE 250 Music Publishing	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

7th Semester Courses

BUSE 354 Decision Making: Music Business	3
BUSE 358 Marketing Data Analytics	3
Concentration Course	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

8th Semester Courses

400-Level Concentration Practicum	3
Concentration Course	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	2
Total Semester Credit Hours	14

Completion of BA Degree: 120 credit hours

Credits

Music Business Concentrations

Artist Management

- BUSE 210 Economics for Creatives
- BUSE 248 Talent Management
- BUSE 370 Music Industry Deals
- BUSE 378 Sponsorship

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Live and Touring

- BUSE 170 Business of Live Entertainment
- BUSE 378 Sponsorship
- BUSE 381 Box Office Mgmt and Ticketing Strategies
- BUSE 387 Producing & Touring Live Entertainment

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 487 Club Management: Practicum
- BUSE 488 Events Management: Practicum

Recording Music and Publishing

- BUSE 243 Managing Music Productions
- BUSE 280 Record Label Operations
- BUSE 370 Music Industry Deals

One of the following:

- BUSE 316 Negotiation Skills
- BUSE 332 Managing & Licensing Intellectual Property
- BUSE 350 Music Publishing II: Licensing Strategies

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 484 AEMMP Digital Distribution and Promotion Agency: Practicum
- BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO