

Degree: Associate in Arts

Degree: Bachelor of Arts

Concentration: Business/Marketing

Major: Music Business

Credits completed at Harper College: 63

Credits at Columbia College Chicago: 57

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

Harper College Courses	Credits	Columbia College Chicago Courses
CIS 100 Computer and Digital Literacy	3	BUSE 109 Information Management
ENG 101 Composition	3	ENGL 111 Writing and Rhetoric I
MGT 111 Intro to Business Organization	3	Collegewide Elective*
IAI Mathematics course	4	Mathematics course
IAI Social and Behavioral Sciences course	3	Social Science course
Total Semester Credit Hours	16	

Harper College Courses	Credits	Columbia College Chicago Courses
ACC 101 Intro to Financial Accounting	4	BUSE 201 Accounting
ENG 102 Composition	3	ENGL 112 Writing and Rhetoric II
SPE 101 Fundamentals of Speech Communication	3	Meets IAI Communication requirement
IAI Physical or Life Science course	3	Science course
Transfer Elective	3	Collegewide Elective*
Total Semester Credit Hours	16	

Harper College Courses	Credits	Columbia College Chicago Courses
ENG 130 Business Writing	3	BUSE 208 Business Writing
IAI Humanities and Fine Art course	3	Humanities course
IAI Physical or Life Science course with Lab	4	Science course with Lab
200-Level IAI Social and Behavioral Sciences course	3	200-Level Social Science course
Transfer Elective	3	Collegewide Elective*
Total Semester Credit Hours	16	

Harper College Courses	Credits	Columbia College Chicago Courses
ACC 211 Business Law I	3	BUSE 205 Law for Creative Industries
200-Level IAI Humanities and Fine Art course	3	200-Level Humanities course
IAI Humanities and Fine Art course	3	Humanities course
IAI Social and Behavioral Sciences course	3	Social Science course
Transfer Elective	3	Collegewide Elective*
Total Semester Credit Hours	15	

Completion of AA Degree: 60 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 135 Business of Music	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

6th Semester Courses

BUSE 220 Entertainment Marketing	3
BUSE 250 Music Publishing	3
Concentration Course	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

7th Semester Courses

BUSE 354 Decision Making: Music Business	3
BUSE 358 Marketing Data Analytics	3
DEI Designated Course	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	15

8th Semester Courses

400-Level Concentration Practicum	3
Concentration Course	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Total Semester Credit Hours	12

Completion of BA Degree: 120 credit hours

Credits

Music Business Concentrations

Artist Management

BUSE 210 Economics for Creatives
BUSE 248 Talent Management
BUSE 370 Music Industry Deals
BUSE 378 Sponsorship

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 486 Artist Management: Practicum
BUSE 487 Club Management: Practicum

Live and Touring

BUSE 170 Business of Live Entertainment
BUSE 378 Sponsorship
BUSE 381 Box Office Mgmt and Ticketing Strategies
BUSE 387 Producing & Touring Live Entertainment

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 487 Club Management: Practicum
BUSE 488 Events Management: Practicum

Recording Music and Publishing

BUSE 243 Managing Music Productions
BUSE 280 Record Label Operations
BUSE 370 Music Industry Deals

One of the following:

BUSE 316 Negotiation Skills
BUSE 332 Managing & Licensing Intellectual Property
BUSE 350 Music Publishing II: Licensing Strategies

One of the following:

BUSE 483 AEMMP Record Label: Practicum
BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
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E: transfer@colum.edu

Columbia
COLLEGE CHICAGO