

**Degree:** Associate in Arts

**Degree:** Bachelor of Arts

**Focus:** Business

**Major:** Arts Management

**Credits completed at Moraine Valley:** 63

**Credits at Columbia College Chicago:** 57

The guidance and vision of great managers, agents, strategic leaders, marketers, and entrepreneurs make the creative industries work. Our faculty of working professionals, a global alumni network, and internship and study abroad opportunities will prepare you for a rewarding career in the creative industry, graduate study in business or law, or to launch a new product or service as an entrepreneur. For more information regarding Columbia's degree requirements and options, please visit [colum.edu/academics](http://colum.edu/academics).

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 130 Principles of Marketing	3	BUSE 101 Introduction to Marketing
COM 101 Composition I	3	ENGL 111 Writing and Rhetoric I
COM 103 Speech Fundamentals	3	Meets IAI Communication requirement
CIS 101 Introduction to Computer Systems	3	BUSE 109 Information Management
IAI Humanities and Fine Arts course	3	Humanities course
<b>Total Semester Credit Hours</b>	<b>15</b>	

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 100 Introduction to Business or BUS 231 Principles of Management	3	BUSE 105 Introduction to Management and Entrepreneurship
COM 102 Composition II	3	ENGL 112 Writing and Rhetoric II
ECO 102 Principles of Microeconomics	3	BUSE 210 Economics for Creatives
IAI Mathematics course (MTH 120 or 139 recommended)	4	Mathematics course
IAI Social and Behavioral Sciences course	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>16</b>	

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 142 Financial Accounting	4	BUSE 201 Accounting
200-Level IAI Humanities and Fine Arts course	3	200-Level Humanities course
IAI Life or Physical Science course	4	Science course
IAI Social and Behavioral Sciences course	3	Social Science course
Elective	2	Collegewide Elective*
<b>Total Semester Credit Hours</b>	<b>16</b>	

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 136 Business Law	3	BUSE 205 Law for Creative Industries
PSY 201 Industrial/Organizational Behavior	3	BUSE 312 Organizational Behavior
200-Level IAI Social & Behavioral Sciences course	3	200-Level Social Science course
IAI Humanities and Fine Arts course	3	Humanities course
IAI Life or Physical Science course with Lab	4	Science course with Lab
<b>Total Semester Credit Hours</b>	<b>16</b>	
<b>Completion of AA Degree: 63 credit hours</b>		

\*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago.

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

	Credits
BUSE 208 Business Writing	3
BUSE 303 Finance	3
BUSE 308 Entrepreneurship	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 6<sup>th</sup> Semester Courses

	Credits
BUSE 325 Cultural Policy	3
Concentration Course	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

	Credits
Concentration Course	3
Concentration Course	3
Diversity, Equity, and Inclusion (DEI) course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 8<sup>th</sup> Semester Courses

	Credits
400-Level Concentration Practicum	3
Concentration Course	3
Collegewide Elective/Minor Course	3
Collegewide Elective/Minor Course	3
<b>Total Semester Credit Hours</b>	<b>12</b>

**Completion of BA Degree: 120 credit hours**

## Arts Management Concentrations

### Creative Industries

If you want to be an entrepreneur who leads teams across industries, this concentration is for you. You'll gain leadership experience in building high-performing teams, allocating resources, and making strategic decisions, all in the context of the arts.

### Film Business

In this concentration, you'll learn the business of film and television. You'll gain knowledge and expertise in collaboration, storytelling, financing, development, distribution, and talent management.

### Performing Arts

This concentration is for students who want to specialize in the business of performance-based art forms. You'll learn how to manage performances and venues, develop marketing strategies, and raise funds. You'll also have the chance to manage your own events on campus and in Chicago.

### Visual Arts

This concentration is for students who want to represent artists or manage exhibits, galleries, auction houses, art fairs, and museums. You'll run an on-campus gallery and have the opportunity to create exhibitions.

## Consider pursuing a complementary minor in:

- Entrepreneurship
- Fashion Studies
- Intellectual Property Management
- Interactive Media Development and Entrepreneurship
- Marketing
- Public Relations
- Web Development
- Hip-Hop Studies

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
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E: [transfer@colum.edu](mailto:transfer@colum.edu)

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