

**Degree:** Associate in Arts

**Area:** Business

**Credits completed at Moraine Valley:** 64

**Degree:** Bachelor of Arts

**Major:** Music Business

**Credits at Columbia College Chicago:** 56

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit [colum.edu/academics](http://colum.edu/academics).

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 100 Intro to Business <b>or</b> BUS 231 Principles of Management	3	Collegewide Elective*
COM 101 Composition I	3	ENGL 111 Writing and Rhetoric I
COM 103 Speech Fundamentals	3	Meets IAI Communication requirement
CIS 101 Introduction to Computer Systems	3	BUSE 109 Information Management
IAI Humanities and Fine Arts course	3	Humanities course
<b>Total Semester Credit Hours</b>	<b>15</b>	

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 142 Financial Accounting	4	BUSE 201 Accounting
COM 102 Composition II	3	ENGL 112 Writing and Rhetoric II
ECO 102 Principles of Macroeconomics	3	BUSE 210 Economics for Creatives
IAI Mathematics course (MTH 120 <b>or</b> MTH 139 recommended)	4	Mathematics course
IAI Social and Behavioral Sciences course	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>17</b>	

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 136 Business Law	3	BUSE 205 Law for Creative Industries
MUS 106 Intro to American Music <b>or</b> MUS 107 Music Appreciation	3	Humanities course
IAI Life or Physical Science course	4	Science course
200-Level IAI Social & Behavioral Sciences course	3	200-Level Social Science course
Elective	3	Collegewide Elective*
<b>Total Semester Credit Hours</b>	<b>16</b>	

Moraine Valley Courses	Credits	Columbia College Chicago Equivalencies
BUS 130 Principles of Marketing	3	Collegewide Elective*
COM 201 Business and Technical Writing	3	BUSE 208 Business Writing
200-Level IAI Humanities and Fine Arts course	3	200-Level Humanities course
IAI Social and Behavioral Sciences course	3	Social Science course
IAI Life or Physical Science course with Lab	4	Science course with Lab
<b>Total Semester Credit Hours</b>	<b>16</b>	
<b>Completion of AA Degree: 64 credit hours</b>		

\*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

BUSE 135 Business of Music	Credits	3
BUSE 308 Entrepreneurship		3
BUSE 334 Digital Media Strategies		3
Concentration Course		3
Collegewide Elective/Minor Course		3
<b>Total Semester Credit Hours</b>		<b>15</b>

## 6<sup>th</sup> Semester Courses

BUSE 220 Entertainment Marketing	Credits	3
BUSE 250 Music Publishing		3
Concentration Course		3
CCCX 3** Innovation and Impact course (Columbia Experience)		3
Collegewide Elective/Minor Course		3
<b>Total Semester Credit Hours</b>		<b>15</b>

## 7<sup>th</sup> Semester Courses

BUSE 358 Marketing Data Analytics	Credits	3
Concentration Course		3
Concentration Course		3
Diversity, Equity, and Inclusion (DEI) course		3
<b>Total Semester Credit Hours</b>		<b>12</b>

## 8<sup>th</sup> Semester Courses

BUSE 354 Decision Making: Music Business	Credits	3
400-Level Concentration Practicum		3
Concentration Course		3
Collegewide Elective/Minor Course		3
Collegewide Elective/Minor Course		2
<b>Total Semester Credit Hours</b>		<b>14</b>

**Completion of BA Degree: 120 credit hours**

## Music Business Concentrations

### Artist Management

BUSE 210 Economics for Creatives  
BUSE 248 Talent Management  
BUSE 370 Music Industry Deals  
BUSE 378 Sponsorship

*One of the following:*

BUSE 483 AEMMP Record Label: Practicum  
BUSE 486 Artist Management: Practicum  
BUSE 487 Club Management: Practicum

### Live and Touring

BUSE 170 Business of Live Entertainment  
BUSE 378 Sponsorship  
BUSE 381 Box Office Mgmt and Ticketing Strategies  
BUSE 387 Producing & Touring Live Entertainment

*One of the following:*

BUSE 483 AEMMP Record Label: Practicum  
BUSE 487 Club Management: Practicum  
BUSE 488 Events Management: Practicum

### Recording Music and Publishing

BUSE 243 Managing Music Productions  
BUSE 280 Record Label Operations  
BUSE 370 Music Industry Deals

*One of the following:*

BUSE 316 Negotiation Skills  
BUSE 332 Managing & Licensing Intellectual Property  
BUSE 350 Music Publishing II: Licensing Strategies

*One of the following:*

BUSE 483 AEMMP Record Label: Practicum  
BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum  
BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

### READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
600 S. Michigan Ave., Chicago, IL 60605  
O: 312-369-7130  
E: [transfer@colum.edu](mailto:transfer@colum.edu)

**Columbia**  
COLLEGE CHICAGO