

**Degree:** Associate in Applied Science

**Degree:** Bachelor of Fine Arts

**Major:** Graphic Design - Print

**Major:** Graphic Design

**Credits completed at Oakton:** 67\*

**Credits at Columbia College Chicago:** 61

The Bachelor of Fine Arts in Graphic Design encourages a foundation of design research, forming a basis for visual creation with significant emphasis on creating unique concepts, creative solutions, and outcomes that are client specific. In addition to creating strong visuals, graphic designers create meaning and emotional responses in messages that influence choices we make in our daily lives. Learn more at [colum.edu/academics](http://colum.edu/academics).

Oakton Courses	Credits	Columbia Equivalents
ART 105 Fundamentals of Two-Dimensional Art I or GRD 101 Introduction to Visual Communication	3	ARTS 106 Fundamentals of Visual Design
ART 115 Beginning Photography or ART 117 Digital Photography	3	Collegewide Elective*
ART 131 Drawing I	3	ARTS 110 Drawing I
ART 250 Introduction to Computer Art	3	Collegewide Elective*
EGL 101 Composition I	3	ENGL 111 Writing and Rhetoric I
<b>Total Semester Credit Hours</b>	<b>15</b>	

Oakton Courses	Credits	Columbia Equivalents
ART 216 Introduction to Digital Imaging	3	GRDE 136 Design Lab
ART 224 Introduction to Graphic Design	3	GRDE 231 Graphic Design I: Form and Structure
ART 268 Digital 2D Animation and Multimedia	3	Collegewide Elective*
MAT 125 General Education Mathematics	4	Mathematics course
SPE 103 Effective Speech	3	Meets IAI Communication requirement
<b>Total Semester Credit Hours</b>	<b>16</b>	

Oakton Courses	Credits	Columbia Equivalents
ART 225 Graphic Design Layout and Typography	3	GRDE 238 Typography for Graphic Design
ART 244 Designing Branding and Logos (elective)	3	GRDE 331 Graphic Design III: Visual Identity and Narrative
ART 259 Introduction to Web Design	3	GRDE 240 Website Design I
ART 260 Introduction to 3D Animation and Multimedia	3	Collegewide Elective*
IAI Humanities/Fine Arts course with Global Studies designation	3	Humanities course
IAI Social and Behavioral Science course with US Diversity designation	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>18</b>	

Oakton Courses	Credits	Columbia Equivalents
ART 256 Advanced Graphic Design (elective)	3	GRDE 232 Graphic Design II: Semiotics and Form
ART 267 Web Design Layout and Typography	3	GRDE 340 Website Design II
ART 272 Portfolio Development	3	Collegewide Elective*
GRD 251 Graphic Design Practicum	3	Collegewide Elective*
IAI Humanities/Fine Arts course	3	Humanities course
200-Level IAI Social and Behavioral Science course	3	200-Level Social Science course
<b>Total Semester Credit Hours</b>	<b>18</b>	

Total credit hours for completion of AAS Degree: 63 credit hours

\*Students should complete 67 hours before transferring to Columbia in order to graduate in 2 years. Contact your Oakton advisor and/or the financial aid office with questions.

\*\*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

# COURSES TO BE COMPLETED AT COLUMBIA COLLEGE CHICAGO

## 5<sup>th</sup> Semester Courses

ARTH 225 History of Communication Design	Credits	3
BUSE 130 Business of Design		3
ENGL 112 Writing and Rhetoric II		3
GRDE 305 Publication Design		3
Humanities course with DEI designation		3
<b>Total Semester Credit Hours</b>		<b>15</b>

## 6<sup>th</sup> Semester Courses

ANIM 270 Motion Graphics I	Credits	4
GRDE 317 Photo Communication		3
GRDE 332 Graphic Design IV: Narrative & Research Studio		3
GRDE 348 Experimental Typography		3
CCCX 3** Innovation and Impact course (Columbia Experience)		3
<b>Total Semester Credit Hours</b>		<b>16</b>

## 7<sup>th</sup> Semester Courses

ARTS 333 Letterpress Studio <b>or</b> GRDE 336 Design Lab II	Credits	3
COLL 200 Internship		0
GRDE 431 Graphic Design V: Branded Environments		3
200-Level Social Science course		3
Science course		3
Collegewide Elective		3
<b>Total Semester Credit Hours</b>		<b>15</b>

## 8<sup>th</sup> Semester Courses

DSGN 350 Portfolio	Credits	3
GRDE 480 Graphic Design Practicum: Client Design Studio		6
Science course with Lab		3
Humanities course		3
<b>Total Semester Credit Hours</b>		<b>15</b>

**Completion of BFA Degree: 128 credit hours**

## Just a few of our internship opportunities

- **Leo Burnett**, one of the largest advertising agencies in the world with clients like Procter & Gamble, McDonald's, and Samsung.
- **Cards Against Humanity**, creator of the infamous card game.
- **FCB**, a global advertising agency with clients around the world.
- **Pivot Design**, an award-winning branding, marketing, and advertising agency.
- **Pressley Johnson Design**, one of the premiere design communications firms in the Midwest.
- **50000feet Creative Agency**, a firm that has worked with some of the top brands in the U.S.
- **Shure Microphone's** internal design department.

## Alumni Success

- **Eavan Wallner '14** is a visual designer at Google. After spending four years at Leo Burnett, where she designed for clients such as Allstate, Samsung, and Kraft, Wallner moved to San Francisco to join the design team at Google.
- **Jared Sawdey '17**, formerly of Cards Against Humanity and Uptake, is a designer at Compass. In his free time, he runs the Chicago-based print cooperative Bad Press.
- **Crystal Zapata '16** is a designer and artist at the Normal Studio in Chicago. Her Italian-design-inspired posters for Bricktown Sound, a bi-weekly dance party, have become recognizable in the city.
- **Erick Morales '17** is a junior designer at One Design Company, an award-winning strategic design and development agency.

In order to be considered for admission to the Bachelor of Fine Arts (BFA), all applicants following this guide are required to earn a 3.0 in all major courses. Additionally, please note all applicants will be processed as Bachelor of Arts (BA) students until confirmation of enrollment. Contact [transfer@colum.edu](mailto:transfer@colum.edu) with any questions.

Students who complete the AAS would be waived from the following major requirements: ARTH 105 Introduction to Visual Culture, ARTS 105 Foundation Studio, and DSGN 110 Design Thinking.

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## READY TO APPLY?

Visit [colum.edu/apply](http://colum.edu/apply)

Columbia College Chicago Admissions  
600 S. Michigan Ave., Chicago, IL 60605  
O: 312-369-7130  
E: [transfer@colum.edu](mailto:transfer@colum.edu)

**Columbia**  
COLLEGE CHICAGO