

**Degree:** Associate of Arts

**Focus:** Business

**Credits completed at CLC:** 62

**Degree:** Bachelor of Arts

**Major:** Music Business

**Credits at Columbia College Chicago:** 60

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit [colum.edu/academics](http://colum.edu/academics).

1 <sup>st</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
BUS 121 Introduction to Business (Major elective)	3	Collegewide Elective*
ENG 121 English Composition I	3	ENGL 111 Writing and Rhetoric I
PSY 121 Introduction to Psychology	3	Social and Behavioral Sciences course
IAI Mathematics course	3	Mathematics course
IAI Physical or Life Science course	3	Physical or Life Science course
<b>Total Semester Credit Hours</b>	<b>15</b>	

2 <sup>nd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ECO 221 Principles of Macroeconomics	3	BUSE 210 Economics for Creatives
ENG 122 English Composition II	3	ENGL 112 Writing and Rhetoric II
HUM 121 Humanities: Ancient Times to the Middle Ages <b>or</b> HUM 122 Humanities: Renaissance to the Present	3	Humanities course
IAI Physical or Life Science with lab	4	Physical or Life Science course with lab
Major elective	3	Collegewide Elective*
<b>Total Semester Credit Hours</b>	<b>15</b>	

3 <sup>rd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ACC 121 Financial Accounting (Major Elective)	4	BUSE 201 Accounting
BUS 237 Managerial Communication (Major Elective)	3	BUSE 208 Business Writing
CIT 120 Introduction to Computers (Major Elective)	3	BUSE 109 Information Management
ECO 222 Principles of Microeconomics	3	Social and Behavioral Sciences course
IAI Fine Arts course	3	Humanities course
<b>Total Semester Credit Hours</b>	<b>16</b>	

4 <sup>th</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
BUS 221 Business Law I (Major Elective)	3	BUSE 205 Law for Creative Industries
CMM 121 Fundamentals of Speech	3	Meets IAI Speech Communication requirement
200-Level IAI Humanities course	3	Humanities course
IAI Social and Behavioral Science course	3	Social and Behavioral Sciences course
Major elective	4	Collegewide Elective*
<b>Total Semester Credit Hours</b>	<b>16</b>	

**Completion of AA Degree: 60 credit hours**

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

BUSE 135 Business of Music	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Diversity, Equity, and Inclusion (DEI) course	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 6<sup>th</sup> Semester Courses

BUSE 235 Applied Marketing: Music Business	3
BUSE 250 Music Publishing	3
Innovation and Impact course (Columbia Experience)	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

BUSE 354 Decision Making: Music Business	3
BUSE 358 Marketing Data Analytics	3
Concentration Course	3
Concentration Course	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 8<sup>th</sup> Semester Courses

400-Level Concentration Practicum	3
Concentration Course	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## Completion of BA Degree: 120 credit hours

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## Credits

## Music Business Concentrations

### Artist Management

- BUSE 210 Economics for Creatives
- BUSE 248 Talent Management
- BUSE 370 Music Industry Deals
- BUSE 378 Sponsorship

*One of the following:*

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

### Live and Touring

- BUSE 303 Finance
- BUSE 378 Sponsorship
- BUSE 381 Box Office Mgmt and Ticketing Strategies
- BUSE 387 Producing & Touring Live Entertainment

*One of the following:*

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

### Recording Music and Publishing

- BUSE 243 Managing Music Productions
- BUSE 280 Record Label Operations
- BUSE 350 Music Publishing II: Licensing Strategies
- BUSE 370 Music Industry Deals

*One of the following:*

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
- BUSE 485 AEMMP Music Publishing: Practicum

## READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
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E: [transfer@colum.edu](mailto:transfer@colum.edu)

**Columbia**  
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