

**Degree:** Associate of Applied Science

**Degree:** Bachelor of Fine Arts

**Major:** Digital Media and Design - Graphic Design

**Major:** Graphic Design

**Credits completed at Institution:** 66

**Credits at Columbia College Chicago:** 62

The Bachelor of Fine Arts in Graphic Design encourages a foundation of design research, forming a basis for visual creation with significant emphasis on creating unique concepts, creative solutions, and outcomes that are client specific. In addition to creating strong visuals, graphic designers create meaning and emotional responses in messages that influence choices we make in our daily lives. Learn more at [colum.edu/academics](http://colum.edu/academics).

1 <sup>st</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ART 271 Intro to Electronic Graphic Publishing or DMD 121 Introduction to Graphic Design	3	GRDE 231 Graphic Design I: Form and Structure
DMD 111 Introduction to Digital Media	3	Collegewide Elective*
DMD 113 History of Graphic Design	3	ARTH 225 History of Communication Design
DMD 115 Internet Fundamentals	3	Collegewide Elective*
ENG 121 English Composition I	3	ENGL 111 Writing and Rhetoric I
<b>Total Semester Credit Hours</b>	<b>15</b>	

2nd Semester Courses	Credits	Columbia Course/IAI GECC Category
ART 111 Printing Production or DMD 125	3	GRDE 136 Design Lab
ART 222 Computer Art I	3	Collegewide Elective*
DMD 116 Web Design & Development	3	GRDE 240 Website Design I
DMD 174 Typography	3	GRDE 238 Typography for Graphic Design
MTH 114 Applied Mathematics or Higher course	3	Meets College Mathematics requirement.
<b>Total Semester Credit Hours</b>	<b>15</b>	

Summer Courses	Credits	Columbia Course/IAI GECC Category
ART 122 Two-Dimensional Design	3	ARTS 105 Foundation Studio
ANT 121 Intro to Anthropology or PSY course	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>6</b>	

3 <sup>rd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ART 123 Color and Design Techniques	3	ARTS 199 Topics in Foundation Skill:
ART 149 Digital Photography I	3	Collegewide Elective*
CMM 121 Fundamentals of Speech	3	Collegewide Elective*
DMD 117 Concepts in New Media	3	Collegewide Elective*
DMD 273 Advanced Electronic Graphic Publishing	3	GRDE 331 Graphic Design III: Visual Identity & Narrative
<b>Total Semester Credit Hours</b>	<b>15</b>	

4 <sup>th</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ART 221 Three-Dimensional Design	3	Collegewide Elective*
DMD 279 Packaging Design	3	Collegewide Elective*
ENG 113 Technical Comm or ENG 266 Professional Comm	3	Collegewide Elective*
HUM 123 Intro to Film or HUM 122 Film & Society	3	Humanities course
PHI 122 Logic	3	Humanities course
<b>Total Semester Credit Hours</b>	<b>15</b>	

**Completion of AAS Degree: 66 credit hours**

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

ADAD 317 Photo Communication	3
BUSE 130 Business of Design	3
ENGL 112 Writing and Rhetoric II	3
GRDE 232 Graphic Design II: Semiotics & Form	3
200-Level Social Science course	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 6<sup>th</sup> Semester Courses

DSGN 350 Portfolio	3
GRDE 332 Graphic Design IV: Narrative & Research Studio	3
GRDE 305 Publication Design	3
Innovation and Impact course (Columbia Experience)	3
Humanities course	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

ANIM 270 Motion Graphics I	4
COLL 200 Internship	0
GRDE 340 Website Design II	3
GRDE 431 Graphic Design V: Branded Environments	3
200-Level Humanities course with DEI designation	3
Science course	3
<b>Total Semester Credit Hours</b>	<b>16</b>

## 8<sup>th</sup> Semester Courses

ARTS 333 Letterpress Studio or GRDE 336 Design Lab II	3
GRDE 480 Graphic Design Practicum: Client Design Studio	6
Humanities course	3
Science course with Lab	4
<b>Total Semester Credit Hours</b>	<b>16</b>

## Completion of BFA Degree: 128 credit hours

## Credits

## Credits

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## Just a few of our internship opportunities

- **Leo Burnett**, one of the largest advertising agencies in the world with clients like Procter & Gamble, McDonald's, and Samsung.
- **Cards Against Humanity**, creator of the infamous card game.
- **Foote, Cone & Belding**, a global advertising agency with clients around the world.
- **Pivot Design**, an award-winning branding, marketing, and advertising agency.
- **Pressley Johnson Design**, one of the premiere design communications firms in the Midwest.
- **5000feet Creative Agency**, a firm that has worked with some of the top brands in the U.S.
- **Shure Microphone's** internal design department.

## Alumni Success

- **Eavan Wallner '14** is a visual designer at Google. After spending four years at Leo Burnett, where she designed for clients such as Allstate, Samsung, and Kraft, Wallner moved to San Francisco to join the design team at Google.
- **Jared Sawdey '17** is a designer at Cards Against Humanity. In his free time, he runs the Chicago-based print cooperative Bad Press.
- **Crystal Zapata '16** is a designer and artist at the Normal Studio in Chicago. Her Italian-design-inspired posters for Bricktown Sound, a bi-weekly dance party, have become recognizable in the city.
- **Erick Morales '17** is a junior designer at One Design Company, an award-winning strategic design and development agency.

In order to be considered for admission to the Bachelor of Fine Arts (BFA), all applicants following this guide are required to earn a 3.0 in all major courses. Additionally, please note all applicants will be processed as Bachelor of Arts (BA) students until confirmation of enrollment. Contact [transfer@colum.edu](mailto:transfer@colum.edu) with any questions.

Students who complete the AAS would be waived from the following major requirements: ARTH 105 Introduction to Visual Culture, DSGN 110 Design Thinking, and ARTS 210 Drawing I.

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## READY TO APPLY?

Visit [colum.edu/apply](http://colum.edu/apply)

Columbia College Chicago Admissions  
600 S. Michigan Ave., Chicago, IL 60605  
O: 312-369-7130  
E: [transfer@colum.edu](mailto:transfer@colum.edu)

**Columbia**  
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