

Degree: Associate of Arts

Focus: Business/Marketing

Credits completed at COD: 64

Degree: Bachelor of Arts

Major: Music Business

Credits at Columbia College Chicago: 56

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
ENGLI 1101 English Composition I	3	ENGL 111 Writing and Rhetoric I
MUSIC 1113 Survey of Music Business	3	BUSE 135 Business of Music
SOCIO 1205 Introduction to Data Science	3	BUSE 109 Information Management
IAI Mathematics course	3	Mathematics course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	15	

2 nd Semester Courses	Credits	Columbia Course/IAI GECC Category
BUSLW 2211 Business Law 1	3	BUSE 205 Law for Creative Industries
ENGLI 1102 English Composition II	3	ENGL 112 Writing and Rhetoric II
SPEEC 1100 Fundamentals of Speech Communication	3	Meets IAI Communication course
IAI Physical or Life Science course	3	Physical or Life Science course
Transfer Elective	3	Collegewide Elective*
Total Semester Credit Hours	15	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
ACCOU 2140 Financial Accounting	4	BUSE 201 Accounting
IAI Humanities course	3	Humanities course
IAI Physical or Life Science course with Lab	3	Science with Lab course
200-Level IAI Social and Behavioral Sciences	4	Social and Behavioral Sciences course
Transfer Elective	3	Collegewide Elective*
Total Semester Credit Hours	16	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
ENGLI 2105 Writing in the Professions	3	BUSE 208 Business Writing
200-Level IAI Humanities or Fine Arts course	3	Humanities or Fine Arts course
IAI Fine Arts course	3	Fine Arts course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Transfer Elective	3	Collegewide Elective*
Transfer Elective	3	Collegewide Elective*
Total Semester Credit Hours	18	

Completion of AA Degree: 64 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 235 Applied Marketing: Music Business	Credits	3
BUSE 308 Entrepreneurship		3
BUSE 334 Digital Media Strategies		3
Diversity, Equity, and Inclusion (DEI) course		3
Total Semester Credit Hours		12

6th Semester Courses

BUSE 250 Music Publishing	Credits	3
Concentration Course		3
Concentration Course		3
Innovation and Impact course (Columbia Experience)		3
Collegewide Elective		3
Total Semester Credit Hours		15

7th Semester Courses

BUSE 354 Decision Making: Music Business	Credits	3
BUSE 358 Marketing Data Analytics		3
Concentration Course		3
Concentration Course		3
Collegewide Elective		4
Total Semester Credit Hours		16

8th Semester Courses

400-Level Concentration Practicum Course	Credits	3
Collegewide Elective		4
Collegewide Elective		3
Collegewide Elective		3
Total Semester Credit Hours		13

Completion of BA Degree: 120 credit hours

Music Business Concentrations

Artist Management

- BUSE 210 Economics for Creatives
- BUSE 248 Talent Management
- BUSE 370 Music Industry Deals
- BUSE 378 Sponsorship

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Live and Touring

- BUSE 303 Finance
- BUSE 378 Sponsorship
- BUSE 381 Box Office Mgmt and Ticketing Strategies
- BUSE 387 Producing & Touring Live Entertainment

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Recording Music and Publishing

- BUSE 243 Managing Music Productions
- BUSE 280 Record Label Operations
- BUSE 350 Music Publishing II: Licensing Strategies
- BUSE 370 Music Industry Deals

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
- BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO