

Degree: Associate of Applied Science

Degree: Bachelor of Arts

Major: Fashion Merchandising

Major: Fashion Studies – Merchandising

Credits completed at COD: 67

Credits at Columbia College Chicago: 53

The Fashion Studies bachelor's degree program at Columbia College Chicago will prepare you to shape the future of the industry. The Merchandising concentration focuses on the business side of the industry: You'll learn how to spot trends and analyze consumers so you can bring products to market at the right time and gain experience in pricing, inventory, and supply chains and learn how to get ahead of the game.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
BUSIN 1100 Introduction to Business	3	Collegewide Elective*
FASHI 1305 Design Concepts	3	FASH 102 Fashion Design Principles
FASHI 1551 Principles of Textiles	3	FASH 205 Textiles Survey
FASHI 2231 Fashion Marketing and Merchandising	3	FASH 101 Introduction to the Fashion Industry
IAI Mathematics course	3	Mathematics course
Total Semester Credit Hours	15	

2 nd Semester Courses	Credits	Columbia Course/IAI GECC Category
FASHI 1620 Visual Merchandising (Elective)	3	FASH 323 Visual Merchandising & Space Planning
FASHI 2251 Fashion Motivation	3	Collegewide Elective*
MANAG 1100 Supervision	3	Collegewide Elective*
MARKE 2210 Principles of Marketing	3	FASH 221 Marketing Fashion Brands
IAI Humanities and Fine Arts course	3	Humanities course
Total Semester Credit Hours	15	

Summer Courses	Credits	Columbia Course/IAI GECC Category
ENGLI 1101 English Composition I	3	ENGL 111 Writing and Rhetoric I
Program Elective	4	Collegewide Elective*
Total Semester Credit Hours	7	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
FASHI 1500 History of Fashion	3	FASH 307 Fashion History: Global Perspectives
FASHI 2235 Apparel Quality Analysis	3	FASH 306 Apparel Evaluation
FASHI 2430 Apparel Production Management (Elective)	3	FASH 309 Sourcing and Supply Chain
MARKE 2200 Principles of Selling or MARKE 2240 Advertising	3	Collegewide Elective*
IAI Social & Behavioral Science course	3	Social & Behavioral Science course
Total Semester Credit Hours	16	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
FASHI 1120 Fashion Promotion	3	Collegewide Elective*
Forecasting course (in development)	3	FASH 203 Trendspotting
MARKE 2230 Principles of Retail	3	FASH 220 E-Commerce for Fashion
SPEEC 1100 Fundamentals of Speech Comm	3	Meets IAI Communications requirement
IAI Physical or Life Science course	3	Physical or Life Science course
Total Semester Credit Hours	18	

Completion of AAS Degree: 67 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

COMM 219 Social Media Content	Credits	3
ENGL 112 Writing & Rhetoric II		3
FASH 204 Math for Fashion		3
Collegewide Elective		3
Total Semester Credit Hours		12

6th Semester Courses

FASH 322 Merchandising and Assortment Planning	Credits	3
FASH 308 Professional Practice		3
200-level Humanities or Fine Art course		3
Innovation and Impact (Columbia Experience course)		3
Science course with lab		3
Total Semester Credit Hours		15

7th Semester Courses

FASH 401 Fashion Design and Merchandising: Concept to Consumer I	Credits	3
Humanities or Fine Art course with DEI designation		3
200-level Social and Behavioral Science course		3
Collegewide Elective		3
Collegewide Elective		2
Total Semester Credit Hours		14

8th Semester Courses

FASH 402 Fashion Design and Merchandising: Concept to Consumer II	Credits	3
Social and Behavioral Science course		3
Collegewide Elective		3
Collegewide Elective		3
Total Semester Credit Hours		12

Completion of BA Degree: 120 credit hours

Competition and Trips

You'll have opportunities to participate in national competitions sponsored by companies and professional organizations like the National Retail Foundation. You'll also have opportunities to study outside Chicago. Our annual NYC trip is a tour behind the scenes of the Fashion District, and our Semester in LA program is geared toward students interested in wardrobe and costuming for TV, film, and entertainment.

Internships

Gain professional experience and build networks through internships. Our students have interned at brands such as:

- Nordstrom
- Macy's
- Bloomingdale's
- Anthropologie
- Burberry
- Crate & Barrel
- Restoration Hardware
- Neiman Marcus
- Nike

Minor

We encourage students to minor in related disciplines. Popular minors include:

- Art History
- Journalism
- Marketing
- Public Relations
- Social Media and Digital Strategy

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least 6 credit hours of courses with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

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