

Degree: Associate of Applied Science

Degree: Bachelor of Fine Arts

Major: Graphic Design

Major: Graphic Design

Credits completed at COD: 67

Credits at Columbia College Chicago: 61

The Bachelor of Fine Arts in Graphic Design encourages a foundation of design research, forming a basis for visual creation with significant emphasis on creating unique concepts, creative solutions, and outcomes that are client specific. In addition to creating strong visuals, graphic designers create meaning and emotional responses in messages that influence choices we make in our daily lives. Learn more at colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
ENGLI 1101 English Composition I	3	ENGL 111 Writing and Rhetoric I
GRDSN 1100 Drawing for Design	3	ARTS 210 Drawing I
GRDSN 1102 Graphic Design I	3	GRDE 231 Graphic Design I: Form and Structure
GRDSN 1104 Typography	3	GRDE 238 Typography for Graphic Design
IAI Mathematics course	3	Mathematics course
Total Semester Credit Hours	15	

2nd Semester Courses	Credits	Columbia Course/IAI GECC Category
GRDSN 1105 Graphic Design II	3	GRDE 232 Graphic Design II: Semiotics and Form
GRDSN 1106 Three-Dimensional Design	3	ARTS 199 Topics in Foundation Skill (x3)
GRDSN 1107 Digital Illustration I	3	Collegewide Elective*
GRDSN 1108 Digital Illustration II	3	Collegewide Elective*
GRDSN 2200 User Experience Design	3	Collegewide Elective*
SPEEC 1100 Fundamentals of Speech Comm	3	IAI Communications Requirement
Total Semester Credit Hours	18	

Summer Courses	Credits	Columbia Course/IAI GECC Category
IAI Physical or Life Science course with Lab	4	Physical or Life Science course with Lab
Total Semester Credit Hours	4	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
GRDSN 1101 Digital Graphic Applications	3	GRDE 136 Design Lab
GRDSN 2201 Graphic Design III	3	GRDE 331 Graphic Design III: Visual Identity & Narrative
GRDSN 2202 Web/Interactive Design I	3	GRDE 240 Website Design I
GRDSN 2203 Advertising Design	3	Collegewide Elective*
Art History Course (2000-Level)	3	Humanities course
Total Semester Credit Hours	15	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
GRDSN 2204 Digital Illustration III	3	Collegewide Elective*
GRDSN 2205 Graphic Design IV	3	GRDE 332 Graphic Design IV: Narrative & Research Studio
GRDSN 2206 Web/Interactive Design II	3	GRDE 340 Website Design II
GRDSN 2208 Portfolio Seminar	3	DSGN 350 Portfolio
IAI Social & Behavioral Science course	3	Social & Behavioral Science course
Total Semester Credit Hours	15	
Completion of AAS Degree: 66 credit hours		

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

ADAD 317 Photo Communication	3
ARTH 225 History of Communication Design	3
ENGL 112 Writing and Rhetoric II	3
GRDE 305 Publication Design	3
Social Science course	3
Total Semester Credit Hours	15

6th Semester Courses

ANIM 270 Motion Graphics I	4
BUSE 130 Business of Design	3
GRDE 348 Experimental Typography	3
Innovation and Impact course (Columbia Experience)	3
Science course	3
Total Semester Credit Hours	16

7th Semester Courses

ARTS 333 Letterpress Studio or GRDE 336 Design Lab II	3
COLL 200 Internship	0
GRDE 431 Graphic Design V: Branded Environments	3
Humanities course	3
Social Science course	3
Collegewide Elective	3
Total Semester Credit Hours	15

8th Semester Courses

GRDE 480 Graphic Design Practicum: Client Design	6
200-level Humanities course with DEI designation	3
Collegewide Elective	3
Collegewide Elective	3
Total Semester Credit Hours	15

Completion of BFA Degree: 128 credit hours

Credits

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Just a few of our internship opportunities

- **Leo Burnett**, one of the largest advertising agencies in the world with clients like Procter & Gamble, McDonald's, and Samsung.
- **Cards Against Humanity**, creator of the infamous card game.
- **Foote, Cone & Belding**, a global advertising agency with clients around the world.
- **Pivot Design**, an award-winning branding, marketing, and advertising agency.
- **Pressley Johnson Design**, one of the premiere design communications firms in the Midwest.
- **50000feet Creative Agency**, a firm that has worked with some of the top brands in the U.S.
- **Shure Microphone's** internal design department.

Alumni Success

- **Eavan Wallner '14** is a visual designer at Google. After spending four years at Leo Burnett, where she designed for clients such as Allstate, Samsung, and Kraft, Wallner moved to San Francisco to join the design team at Google.
- **Jared Sawdey '17** is a designer at Cards Against Humanity. In his free time, he runs the Chicago-based print cooperative Bad Press.
- **Crystal Zapata '16** is a designer and artist at the Normal Studio in Chicago. Her Italian-design-inspired posters for Bricktown Sound, a bi-weekly dance party, have become recognizable in the city.
- **Erick Morales '17** is a junior designer at One Design Company, an award-winning strategic design and development agency.

In order to be considered for admission to the Bachelor of Fine Arts (BFA), all applicants following this guide are required to earn a 3.0 in all major courses. Additionally, please note all applicants will be processed as Bachelor of Arts (BA) students until confirmation of enrollment. Contact transfer@colum.edu with any questions.

Students who complete the AAS (as outlined within this guide) would be waived from the following major requirements: ARTH 105 Introduction to Visual Culture, ARTS 105 Foundation Studio, and DSGN 110 Design Thinking.

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

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