

Degree: Associate of Arts

Degree: Bachelor of Arts

Concentration: Business/Marketing

Major: Arts Management

Credits completed at Harper: 62

Credits at Columbia College Chicago: 58

The guidance and vision of great managers, agents, strategic leaders, marketers, and entrepreneurs make the creative industries work. Our faculty of working professionals, a global alumni network, and internship and study abroad opportunities will prepare you for a rewarding career in the creative industry, graduate study in business or law, or to launch a new product or service as an entrepreneur. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
CIS 100 Computer and Digital Literacy	3	BUSE 109 Information Management
ENG 101 Composition	3	ENGL 111 Writing and Rhetoric I
MGT 111 Introduction to Business Organization	3	BUSE 105 Introduction to Mgmt and Entrepreneurship
IAI Mathematics course	4	Mathematics course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	16	

2 nd Semester Courses	Credits	Columbia Course/IAI GECC Category
ACC 101 Introduction to Financial Accounting	4	BUSE 201 Accounting
ECO 211 Microeconomics	3	BUSE 210 Economics for Creatives
ENG 102 Composition	3	ENGL 112 Writing and Rhetoric II
SPE 101 Fundamentals of Speech Communication	3	Meets IAI Communication Requirement
IAI Physical or Life Science course	3	Physical or Life Science course
Total Semester Credit Hours	15	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
MGT 280 Organizational Behavior	3	BUSE 312 Organizational Behavior
MKT 245 Principles of Marketing	3	BUSE 101 Introduction to Marketing
IAI Humanities and Fine Art course	3	Humanities and Fine Art course
IAI Physical or Life Science course with Lab	4	Physical or Life Science with Lab course
200-Level IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	16	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
ACC 211 Business Law I	3	BUSE 205 Law for Creative Industries
MGT 218 Introduction to Finance	3	BUSE 303 Finance
200-Level IAI Humanities and Fine Art course	3	Humanities and Fine Art course
IAI Humanities and Fine Art course	3	Humanities and Fine Art course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	15	

Completion of AA Degree: 60 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

	Credits
BUSE 208 Business Writing	3
BUSE 308 Entrepreneurship	3
Diversity, Equity, and Inclusion (DEI) Course	3
Collegewide Elective	3
Collegewide Elective	3
Total Semester Credit Hours	15

6th Semester Courses

	Credits
BUSE 325 Cultural Policy	3
Concentration Course	3
Innovation and Impact (Columbia Experience course)	3
Collegewide Elective	3
Collegewide Elective	3
Total Semester Credit Hours	15

7th Semester Courses

	Credits
Concentration Course	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
Total Semester Credit Hours	15

8th Semester Courses

	Credits
400-Level Concentration Practicum	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	1
Total Semester Credit Hours	13

Completion of BA Degree: 120 credit hours

Arts Management Concentrations

- **Creative Industries** - If you want to be an entrepreneur who leads teams across industries, this concentration is for you. You'll gain leadership experience in building high-performing teams, allocating resources, and making strategic decisions, all in the context of the arts.
- **Film Business** - In this concentration, you'll learn the business of film and television. You'll gain knowledge and expertise in collaboration, storytelling, financing, development, distribution, and talent management.
- **Performing Arts** - This concentration is for students who want to specialize in the business of performance-based art forms. You'll learn how to manage performances and venues, develop marketing strategies, and raise funds. You'll also have the chance to manage your own events on campus and in Chicago.
- **Visual Arts** - This concentration is for students who want to represent artists or manage exhibits, galleries, auction houses, art fairs, and museums. You'll run an on-campus gallery and have the opportunity to create exhibitions.

Use your Collegewide Electives toward a minor:

- Entrepreneurship
- Fashion Studies
- Intellectual Property Management
- Interactive Media Development and Entrepreneurship
- Marketing
- Public Relations
- Web Development
- Hip-Hop Studies

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
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E: transfer@colum.edu

Columbia
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