

Degree: Associate of Arts

Degree: Bachelor of Arts

Concentration: Business/Marketing

Major: Music Business

Credits completed at Harper College: 62

Credits at Columbia College Chicago: 58

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
CIS 100 Computer and Digital Literacy	3	BUSE 109 Information Management
ENG 101 Composition	3	ENGL 111 Writing and Rhetoric I
MGT 111 Intro to Business Organization	3	Collegewide Elective*
IAI Mathematics course	4	Mathematics course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	15	

2 nd Semester Courses	Credits	Columbia Course/IAI GECC Category
ACC 101 Intro to Financial Accounting	4	BUSE 201 Accounting
ECO 211 Microeconomics	3	BUSE 210 Economics for Creatives (for Artist Management Concentration only)
ENG 102 Composition	3	ENGL 112 Writing and Rhetoric II
SPE 101 Fundamentals of Speech Communication	3	Meets IAI Communication requirement
IAI Physical or Life Science course	3	Physical or Life Science course
Total Semester Credit Hours	15	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
ENG 130 Business Writing	3	BUSE 208 Business Writing
IAI Humanities and Fine Art course	3	Humanities and Fine Art course
IAI Physical or Life Science course with Lab	4	Physical or Life Science with Lab course
200-Level IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Elective	3	Collegewide Elective*
Total Semester Credit Hours	16	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
ACC 211 Business Law I	3	BUSE 205 Law for Creative Industries
MGT 218 Introduction to Finance	3	BUSE 303 Finance (for Live and Touring Concentration only)
200-Level IAI Humanities and Fine Art course	3	Humanities and Fine Art course
IAI Humanities and Fine Art course	3	Humanities and Fine Art course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	18	

Completion of AA Degree: 60 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 135 Business of Music	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Diversity, Equity, and Inclusion (DEI) course	3
Collegewide Elective	3
Total Semester Credit Hours	15

6th Semester Courses

BUSE 235 Applied Marketing: Music Business	3
BUSE 250 Music Publishing	3
Innovation and Impact course (Columbia Experience)	3
Concentration Course	3
Collegewide Elective	3
Total Semester Credit Hours	15

7th Semester Courses

BUSE 354 Decision Making: Music Business	3
BUSE 358 Marketing Data Analytics	3
DEI Designated Course	3
Concentration Course	3
Collegewide Elective	3
Total Semester Credit Hours	15

8th Semester Courses

400-Level Concentration Practicum	3
Concentration Course	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	1
Total Semester Credit Hours	13

Completion of BA Degree: 120 credit hours

Credits

Credits

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Credits

Music Business Concentrations

Artist Management

- BUSE 210 Economics for Creatives
- BUSE 248 Talent Management
- BUSE 370 Music Industry Deals
- BUSE 378 Sponsorship

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Live and Touring

- BUSE 303 Finance
- BUSE 378 Sponsorship
- BUSE 381 Box Office Mgmt and Ticketing Strategies
- BUSE 387 Producing & Touring Live Entertainment

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Recording Music and Publishing

- BUSE 243 Managing Music Productions
- BUSE 280 Record Label Operations
- BUSE 350 Music Publishing II: Licensing Strategies
- BUSE 370 Music Industry Deals

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
- BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
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Columbia
COLLEGE CHICAGO