

**Degree:** Associate of Applied Science

**Degree:** Bachelor of Arts

**Major:** Fashion Merchandising

**Major:** Fashion Studies – Merchandising

**Credits completed at Harper:** 60

**Credits at Columbia College Chicago:** 60

The Fashion Studies bachelor's degree program at Columbia College Chicago will prepare you to shape the future of the industry. The Merchandising concentration focuses on the business side of the industry: You'll learn how to spot trends and analyze consumers so you can bring products to market at the right time and gain experience in pricing, inventory, and supply chains and learn how to get ahead of the game. Learn more at [colum.edu/academics](http://colum.edu/academics).

1 <sup>st</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ENG 101 Composition	3	ENGL 111 Writing and Rhetoric I
FAS 110 Costume History	3	FASH 307 Fashion History: Global Perspectives
FAS 112 Fashion Basics	3	FASH 101 Introduction to the Fashion Industry
GRA 101 Introduction to Graphic Arts Technology	3	Collegewide Elective*
MGT 111 Introduction to Business Organization	3	Collegewide Elective*
<b>Total Semester Credit Hours</b>	<b>15</b>	

2 <sup>nd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ART 105 Introduction to Arts	3	Humanities course
FAS 107 Textiles I	3	FASH 205 Textiles Survey
MGT 150 Business Math	3	Meets college mathematics requirement
MKT 106 Retail Merchandising	3	FASH 322 Merchandising and Assortment Planning
PSY 101 Introduction to Psychology	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>15</b>	

3 <sup>rd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
FAS 212 Visual Fashion Merchandising	3	FASH 323 Visual Merchandising and Space Planning
FAS 220 Apparel Analysis	3	FASH 306 Apparel Evaluation
FAS 230 Fashion Forecasting	3	FASH 203 Trendspotting
MKT 140 Principles of Professional Selling	3	Collegewide Elective*
SPE 101 Fundamentals of Speech Communication	3	Meets IAI Communication requirements
<b>Total Semester Credit Hours</b>	<b>15</b>	

4 <sup>th</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
FAS 116 Fashion Industries Career Practicum	3	Collegewide Elective*
FAS 225 Global Sourcing Apparel/Textiles	3	FASH 309 Sourcing and Supply Chain
FAS 229 Promotion of Fashion	3	Collegewide Elective*
MKT 245 Principles of Marketing	3	FASH 221 Marketing Fashion Brands
IAI Social and Behavioral Science course	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>15</b>	
<b>Completion of AAS Degree: 60 credit hours</b>		

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

	Credits
ENGL 112 Writing and Rhetoric II	3
FASH 102 Fashion Design Principles	3
FASH 204 Math for Fashion (major requirement)	3
FASH 220 Future of Retail and Shopping	3
200-Level Humanities course with DEI designation	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 6<sup>th</sup> Semester Courses

	Credits
COMM 219 Social Media Content	3
FASH 308 Professional Practice	3
Innovation and Impact (Columbia Experience course)	3
200-Level Humanities course	3
Science course with a Lab	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

	Credits
FASH 401 Fashion Design and Merchandising:	3
Social Science course	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 8<sup>th</sup> Semester Courses

	Credits
FASH 402 Fashion Design and Merchandising:	3
Science course	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

**Completion of BA Degree: 120 credit hours**

## Competition and Trips

You'll have opportunities to participate in national competitions sponsored by companies and professional organizations like the National Retail Foundation. You'll also have opportunities to study outside Chicago. Our annual NYC trip is a tour behind the scenes of the Fashion District, and our Semester in LA program is geared toward students interested in wardrobe and costuming for TV, film, and entertainment.

## Internships

Gain professional experience and build networks through internships. Our students have interned at brands such as:

- Nordstrom
- Macy's
- Bloomingdale's
- Anthropologie
- Burberry
- Crate & Barrel
- Restoration Hardware
- Neiman Marcus
- Nike

## Minor

We encourage students to minor in related disciplines. Popular minors include:

- Art History
- Journalism
- Marketing
- Public Relations
- Social Media and Digital Strategy

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least 6 credit hours of courses with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
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E: [transfer@colum.edu](mailto:transfer@colum.edu)

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