

Degree: Associate of Applied Science

Degree: Bachelor of Arts

Major: Graphic Arts Technology - Graphic Design

Major: Graphic Design – General Concentration

Credits completed at Harper: 64*

Credits at Columbia College Chicago: 56

The Bachelor of Arts in Graphic Design program seeks to provide students an education in various aspects of visual communications, while encouraging them to experience other creative fields. Coursework introduces opportunities to identify communications problems, research, generate and analyze multiple solutions, and evaluate potential outcomes. Students may focus on graphic design in the context of a broader program of general studies, choosing to pursue a minor or a double major if appropriate. Learn more at colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
ENG 101 Composition	3	ENGL 111 Writing and Rhetoric I
GRA 101 Introduction to Graphic Arts Technology	3	ARTS 199 Topics in Foundation Skill: (x3)
GRA 102 Graphic Arts Desktop Publishing	3	GRDE 136 Design Lab
GRA 103 Digital Imaging I	3	Collegewide Elective**
IAI Mathematics course	3	Mathematics course
Total Semester Credit Hours	15	

2 nd Semester Courses	Credits	Columbia Course/IAI GECC Category
ENG 102 Composition	3	ENGL 112 Writing and Rhetoric II
GRA 112 Digital Illustration	3	Collegewide Elective**
GRA 120 Graphic Design I	3	GRDE 231 Graphic Design I
GRA 130 Introduction to Photography	2	Collegewide Elective**
GRA 145 WordPress and Mobile Technologies or WEB 110 Internet Fundamentals	3	Collegewide Elective**
Total Semester Credit Hours	14	

Summer Semester	Credits	Columbia Course/IAI GECC Category
SPE 101 Fundamentals of Speech Communication	3	Fulfills IAI Communication Requirement
Total Semester Credit Hours	3	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
ART 121 Design I	3	ARTS 105 Foundation Studio
GRA 105 Color Management	3	Collegewide Elective**
GRA 111 Press Operations	3	Collegewide Elective**
GRA 131 Digital Photography I	3	Collegewide Elective**
GRA 220 Graphic Design II	3	GRDE 232 Graphic Design II
GRA 222 Packaging Design (Major Elective)	3	GRDE 325 Packaging Design
Total Semester Credit Hours	18	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
GRA 113 Digital Imaging II	3	Collegewide Elective**
GRA 221 Graphic Portfolio Design	2	DSGN 350 Portfolio
GRA 229 Page Layout	3	Collegewide Elective**
WEB 150 Web Foundations (Major Elective)	3	GRDE 240 Website Design I
IAI Social & Behavioral Science course	3	Social & Behavioral Science course
Total Semester Credit Hours	14	

Completion of AAS Degree: 61 credit hours

*It is recommended that 3 additional credit hours be taken at Harper to go toward Columbia's Essential Liberal Arts and Sciences requirement.

**Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

	Credits
GRDE 238 Typography for Graphic Design	3
200-Level Humanities course	3
Science course	3
Social Science course with DEI designation	3
Collegewide Elective	3
Total Semester Credit Hours	15

6th Semester Courses

	Credits
ARTH 225 History of Communication Design	3
GRDE 340 Website Design II	3
Innovation and Impact course (Columbia Experience)	3
200-Level Humanities course	3
Collegewide Elective	3
Total Semester Credit Hours	15

7th Semester Courses

	Credits
COLL 200 Internship	0
GRDE 305 Publication Design	3
Science with Lab	3
Social Science course	3
Collegewide Elective	3
Total Semester Credit Hours	12

8th Semester Courses

	Credits
GRDE 331 Graphic Design III	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	2
Total Semester Credit Hours	14

Completion of BA Degree: 120 credit hours

Just a few of our internship opportunities

- **Leo Burnett**, one of the largest advertising agencies in the world with clients like Procter & Gamble, McDonald's, and Samsung.
- **Cards Against Humanity**, creator of the infamous card game.
- **Foote, Cone & Belding**, a global advertising agency with clients around the world.
- **Pivot Design**, an award-winning branding, marketing, and advertising agency.
- **Pressley Johnson Design**, one of the premiere design communications firms in the Midwest.
- **50000feet Creative Agency**, a firm that has worked with some of the top brands in the U.S.

Alumni Success

- **Eavan Wallner '14** is a visual designer at Google. After spending four years at Leo Burnett, where she designed for clients such as Allstate, Samsung, and Kraft, Wallner moved to San Francisco to join the design team at Google.
- **Jared Sawdey '17** is a designer at Cards Against Humanity. In his free time, he runs the Chicago-based print cooperative Bad Press.
- **Crystal Zapata '16** is a designer and artist at the Normal Studio in Chicago. Her Italian-design-inspired posters for Bricktown Sound, a bi-weekly dance party, have become recognizable in the city.

Select collegewide electives which can be applied to a complementary minor

- Creative Advertising
- Entrepreneurship
- Photography
- Marketing
- Design Management
- Motion Graphics
- User Experience

Completion of the AAS would not require the completing the following major requirements: ARTH 105 Introduction to Visual Arts, ARTS 210 Drawing I, and DSGN 110 Design Thinking.

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AAS degree prior to transferring to Columbia College Chicago have the choice of completing the IAI General Education Core Curriculum (GECC) at Columbia or the Columbia Core Curriculum. Students will work with their Columbia advisor on the best course of action. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least 6 credit hours of courses with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

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Columbia
COLLEGE CHICAGO