

**Degree:** Associate of Science

**Degree:** Bachelor of Arts

**Major:** Liberal Arts

**Major:** Graphic Design – General Concentration

**Credits completed at Ivy Tech:** 60

**Credits at Columbia College Chicago:** 60

The Bachelor of Arts in Graphic Design program seeks to provide students an education in various aspects of visual communications, while encouraging them to experience other creative fields. Coursework introduces opportunities to identify communications problems, research, generate and analyze multiple solutions, and evaluate potential outcomes. Students may focus on graphic design in the context of a broader program of general studies, choosing to pursue a minor or a double major if appropriate. Learn more at [colum.edu/academics](http://colum.edu/academics).

1 <sup>st</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
COMM 101 Fundamentals of Public Speaking	3	Collegewide Elective*
ENGL 111 English Composition	3	ENGL 111 Writing and Rhetoric I
IVYT 111 Student Success in University Transfer	1	Collegewide Elective*
MATH 135 Finite Math or Higher TGEC Mathematics course	3	Fulfills Mathematics requirement
VISC 101 Fundamentals of Design (Transfer Cluster Elective)	3	ARTS 105 Foundation Studio
VISC 115 Intro to Computer Graphics (Transfer Cluster Elective)	3	GRDE 136 Design Lab
<b>Total Semester Credit Hours</b>	<b>16</b>	

2 <sup>nd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ENGL 215 Rhetoric and Argument	3	ENGL 112 Writing and Rhetoric II
VISC 114 Graphic Design I (Transfer Cluster Elective)	3	GRDE 231 Graphic Design I: Form and Structure
Humanistic and Artistic Ways of Knowing course	3	Humanities requirement
Scientific Ways of Knowing course (with lab)	4	Science with Lab requirement
Social and Behavioral Ways of Knowing course (History)	3	History requirement
<b>Total Semester Credit Hours</b>	<b>16</b>	

3 <sup>rd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ARTS 100 Life and Object Drawing I (Transfer Cluster Elective)	3	ARTS 210 Drawing I
VISC 110 Web Design I (Transfer Cluster Elective)	3	GRDE 240 Website Design I
Humanistic and Artistic Ways of Knowing course	3	Humanities requirement
Scientific Ways of Knowing Elective (no lab)	3	Science requirement
Social and Behavioral Ways of Knowing Elective	3	Social Science requirement
<b>Total Semester Credit Hours</b>	<b>15</b>	

4 <sup>th</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ARTS 103 Three-Dimensional Design (Transfer Cluster Elective)	3	ARTS 199 Topics in Foundation Skill (x3)
LIBA 279 Liberal Arts Capstone Course	1	Collegewide Elective*
VISC 217 Graphic Design II (Transfer Cluster Elective)	3	GRDE 232 Graphic Design II: Semiotics & Form
Humanistic and Artistic Ways of Knowing course (ENGL)	3	Literature requirement
200-Level History or other Social & Behavioral Science course	3	200-Level History or Social Science requirement
<b>Total Semester Credit Hours</b>	<b>13</b>	

**Completion of AS Degree: 60 credit hours**

\*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago.

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

ARTH 225 History of Communication Design	3
GRDE 238 Typography for Graphic Design	3
Diversity, Equity, and Inclusion (DEI) course	3
Columbia Core course (if needed)	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 6<sup>th</sup> Semester Courses

DSGN 350 Portfolio	3
GRDE 340 Website Design II	3
Innovation and Impact course (Columbia Experience)	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

COLL 200 Internship	0
GRDE 305 Publication Design	3
GRDE 331 Graphic Design III: Visual Identity & Narrative	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 8<sup>th</sup> Semester Courses

GRDE 325 Packaging Design or GRDE 348 Experimental Typography	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## Completion of BA Degree: 120 credit hours

Students who complete the AS would be waived from the following major requirements: ARTH 105 Introduction to Visual Culture and DSGN 110 Design Thinking.

All degree-seeking Columbia students are required to complete the Columbia Core which contains the Essential Liberal Arts and Sciences coursework in addition to Columbia Experience coursework. Columbia also requires additional mission-specific graduation requirements: Nine credit hours of 200-level (or higher) coursework and at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## Credits

**Internships** will give you opportunities to gain experience in a professional environment and add to your portfolio. You'll make professional connections, beginning with our award-winning faculty members who are active in the industry. Our students have completed work as graphic design interns at firms such as:

- **Leo Burnett**, one of the largest advertising agencies in the world with clients like Procter & Gamble, McDonald's, and Samsung.
- **Cards Against Humanity**, creator of the infamous card game.
- **Foote, Cone & Belding**, a global advertising agency with clients around the world.
- **Pivot Design**, an award-winning branding, marketing, and advertising agency.
- **Pressley Johnson Design**, one of the premiere design communications firms in the Midwest.
- **50000feet Creative Agency**, a firm that has worked with some of the top brands in the U.S.
- **Shure Microphone's** internal design department.

Consider taking collegewide electives that can be applied toward a related **minor**:

- Creative Advertising
- Entrepreneurship
- Photography
- Marketing
- Design Management
- Motion Graphics
- User Experience

## READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
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E: [transfer@colum.edu](mailto:transfer@colum.edu)

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