

**Degree:** Associate of Arts

**Degree:** Bachelor of Arts

**Focus:** Business

**Major:** Arts Management

**Credits completed at JJC:** 64

**Credits at Columbia College Chicago:** 56

The guidance and vision of great managers, agents, strategic leaders, marketers, and entrepreneurs make the creative industries work. Our faculty of working professionals, a global alumni network, and internship and study abroad opportunities will prepare you for a rewarding career in the creative industry, graduate study in business or law, or to launch a new product or service as an entrepreneur. For more information regarding Columbia's degree requirements and options, please visit [colum.edu/academics](http://colum.edu/academics).

1 <sup>st</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
CIS 124 Beginning Microcomputer Applications	3	BUSE 109 Information Management
COMM 101 Principles of Speech Communication	3	Meets IAI Communication requirement
ECON 103 Macroeconomics or ECON 104 Microeconomics	3	BUSE 210 Economics for Creatives
ENG 101 Rhetoric	3	ENGL 111 Writing and Rhetoric I
IAI Mathematics course	4	Mathematics course
<b>Total Semester Credit Hours</b>	<b>16</b>	

2 <sup>nd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ACCY 101 Accounting I	4	BUSE 201 Accounting
ENG 102 Rhetoric	3	ENGL 112 Writing and Rhetoric II
MGMT 101 Principles of Management	3	BUSE 105 Introduction to Management and Entrepreneurship
IAI Humanities course	3	Humanities course
IAI Social and Behavioral Science course	3	Social and Behavioral Science course
<b>Total Semester Credit Hours</b>	<b>16</b>	

3 <sup>rd</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
ENG 130 Technical Writing and Communication	3	BUSE 208 Business Writing
MKTG 101 Principles of Marketing	3	BUSE 101 Introduction to Marketing
IAI Fine Arts course	3	Fine Arts course
IAI Physical or Life Science course	4	Physical or Life Science course
200-Level IAI Social and Behavioral Science course	3	Social and Behavioral Science course
<b>Total Semester Credit Hours</b>	<b>16</b>	

4 <sup>th</sup> Semester Courses	Credits	Columbia Course/IAI GECC Category
BLAW 101 Business Law I	3	BUSE 205 Law for Creative Industries
FIN 201 Principles of Corporation Finance	3	BUSE 303 Finance
200-Level IAI Humanities or Fine Arts course	3	Humanities or Fine Arts course
IAI Physical or Life Science course with Lab	4	Physical or Life Science course with Lab
IAI Social and Behavioral Science course	3	Social and Behavioral Science course
<b>Total Semester Credit Hours</b>	<b>16</b>	

**Completion of AA Degree: 64 credit hours**

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

	Credits
BUSE 308 Entrepreneurship	3
BUSE 312 Organizational Behavior	3
Diversity, Equity, and Inclusion (DEI) course	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 6<sup>th</sup> Semester Courses

	Credits
BUSE 325 Cultural Policy	3
Innovation and Impact Course (Columbia Experience)	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

	Credits
Concentration Course	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
Collegewide Elective	2
<b>Total Semester Credit Hours</b>	<b>14</b>

## 8<sup>th</sup> Semester Courses

	Credits
400-Level Concentration Practicum course	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
<b>Total Semester Credit Hours</b>	<b>12</b>

**Completion of BA Degree: 120 credit hours**

## Arts Management Concentrations

- **Creative Industries** - If you want to be an entrepreneur who leads teams across industries, this concentration is for you. You'll gain leadership experience in building high-performing teams, allocating resources, and making strategic decisions, all in the context of the arts.
- **Film Business** - In this concentration, you'll learn the business of film and television. You'll gain knowledge and expertise in collaboration, storytelling, financing, development, distribution, and talent management.
- **Performing Arts** - This concentration is for students who want to specialize in the business of performance-based art forms. You'll learn how to manage performances and venues, develop marketing strategies, and raise funds. You'll also have the chance to manage your own events on campus and in Chicago.
- **Visual Arts** - This concentration is for students who want to represent artists or manage exhibits, galleries, auction houses, art fairs, and museums. You'll run an on-campus gallery and have the opportunity to create exhibitions.

## Use your Collegewide Electives toward a minor:

- Entrepreneurship
- Fashion Studies
- Intellectual Property Management
- Interactive Media Development and Entrepreneurship
- Marketing
- Public Relations
- Web Development
- Hip-Hop Studies

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

### READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
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E: [transfer@colum.edu](mailto:transfer@colum.edu)

**Columbia**  
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