

Degree: Associate of Arts

Degree: Bachelor of Arts

Area: Business

Major: Music Business

Credits completed at JJC: 65

Credits at Columbia College Chicago: 55

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

| 1 st Semester Courses | Credits | Columbia Course/IAI GECC Category |
|--|-----------|--|
| CIS 124 Beginning Microcomputer Applications | 3 | BUSE 109 Information Management |
| COMM 101 Principles of Speech Communication | 3 | Meets IAI Speech Communication requirement |
| ENG 101 Rhetoric | 3 | ENGL 111 Writing and Rhetoric I |
| MUS 101 Exploration of Music Literature | 3 | Humanities course |
| IAI Mathematics course | 4 | Mathematics course |
| Total Semester Credit Hours | 16 | |

| 2 nd Semester Courses | Credits | Columbia Course/IAI GECC Category |
|--|-----------|--------------------------------------|
| ACCY 101 Accounting I | 4 | BUSE 201 Accounting |
| ENG 102 Rhetoric | 3 | ENGL 112 Writing and Rhetoric II |
| MUS 170 Introduction to Music Business | 3 | BUSE 135 Business of Music |
| IAI Social and Behavioral Science course | 3 | Social and Behavioral Science course |
| Elective Course | 4 | Collegewide Elective* |
| Total Semester Credit Hours | 17 | |

| 3 rd Semester Courses | Credits | Columbia Course/IAI GECC Category |
|--|-----------|--------------------------------------|
| ENG 130 Technical Writing and Communication | 3 | BUSE 208 Business Writing |
| MUS 107 Music in World Cultures | 3 | Fine Arts course |
| IAI Physical or Life Science course | 4 | Physical or Life Science course |
| 200-Level IAI Social and Behavioral Science course | 3 | Social and Behavioral Science course |
| Elective Course | 3 | Collegewide Elective* |
| Total Semester Credit Hours | 16 | |

| 4 th Semester Courses | Credits | Columbia Course/IAI GECC Category |
|---|-----------|--|
| BLAW 101 Business Law I | 3 | BUSE 205 Law for Creative Industries |
| 200-Level IAI Humanities or Fine Arts course | 3 | Humanities course |
| IAI Physical or Life Science course with Lab | 4 | Physical or Life Science course with Lab |
| IAI Social and Behavioral Science course | 3 | Social and Behavioral Science course |
| Elective Course | 3 | Collegewide Elective* |
| Total Semester Credit Hours | 16 | |
| Completion of AA Degree: 64 credit hours | | |

*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

| | |
|---|-----------|
| BUSE 308 Entrepreneurship | 3 |
| BUSE 334 Digital Media Strategies | 3 |
| Diversity, Equity, and Inclusion (DEI) course | 3 |
| Collegewide Elective | 3 |
| Collegewide Elective | 3 |
| Total Semester Credit Hours | 15 |

6th Semester Courses

| | |
|--|-----------|
| BUSE 235 Applied Marketing: Music Business | 3 |
| BUSE 250 Music Publishing | 3 |
| Concentration Course | 3 |
| Innovation and Impact Course (Columbia Experience) | 3 |
| Total Semester Credit Hours | 12 |

7th Semester Courses

| | |
|--|-----------|
| BUSE 354 Decision Making: Music Business | 3 |
| BUSE 358 Marketing Data Analytics | 3 |
| Concentration Course | 3 |
| Concentration Course | 3 |
| Collegewide Elective | 3 |
| Total Semester Credit Hours | 15 |

8th Semester Courses

| | |
|--|-----------|
| 400-Level Concentration Practicum Course | 3 |
| Concentration Course | 3 |
| Collegewide Elective | 3 |
| Collegewide Elective | 4 |
| Total Semester Credit Hours | 13 |

Completion of BA Degree: 120 credit hours

Credits

Music Business Concentrations

Artist Management

- BUSE 210 Economics for Creatives
- BUSE 248 Talent Management
- BUSE 370 Music Industry Deals
- BUSE 378 Sponsorship

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Live and Touring

- BUSE 303 Finance
- BUSE 378 Sponsorship
- BUSE 381 Box Office Mgmt and Ticketing Strategies
- BUSE 387 Producing & Touring Live Entertainment

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Recording Music and Publishing

- BUSE 243 Managing Music Productions
- BUSE 280 Record Label Operations
- BUSE 350 Music Publishing II: Licensing Strategies
- BUSE 370 Music Industry Deals

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
- BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO