

Degree: Associate of Applied Science

Degree: Bachelor of Fine Arts

Major: Graphic Design

Major: Graphic Design

Credits completed at KVCC: 66

Credits at Columbia College Chicago: 62

The Bachelor of Fine Arts in Graphic Design encourages a foundation of design research, forming a basis for visual creation with significant emphasis on creating unique concepts, creative solutions, and outcomes that are client specific. In addition to creating strong visuals, graphic designers create meaning and emotional responses in messages that influence choices we make in our daily lives. Learn more at colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course
ANM 100 Adobe Creative Suite	3	GRDE 136 Design Lab
ANM 120 Business Practices/Creative Careers	3	BUSE 130 Business of Design
ART 101 2D Design & Color Theory	3	ARTS 105 Foundation Studio
ENG 110 College Writing I	3	ENGL 111 Writing and Rhetoric I
MATH 115 Math for the Liberal Arts	4	Fulfills College Mathematics Requirement
Total Semester Credit Hours	16	

2 nd Semester Courses	Credits	Columbia Course
ANM 102 History of Graphic & Web Design	3	ARTH 225 History of Communication Design
ANM 140 Typography	3	GRDE 238 Typography for Graphic Design
ANM 141 Graphic Design	3	GRDE 231 Graphic Design I: Form and Structure
ANM 142 Adobe Photoshop	3	ARTS 199 Topics in Foundation Skill (x3)
ART 103 Drawing & Composition I	3	ARTS 210 Drawing I
Total Semester Credit Hours	15	

Summer Courses	Credits	Columbia Course
ANM 143 Adobe Illustrator	3	Collegewide Elective*
ART 133 Digital Photography	3	Collegewide Elective*
Total Semester Credit Hours	6	

3 rd Semester Courses	Credits	Columbia Course
ANM 240 Advanced Typography Print & Web	3	GRDE 348 Experimental Typography
ANM 241 Graphic Design II	3	GRDE 232 Graphic Design II: Semiotics and Form
ANM 256 Concept Development	3	ADAD 317 Photo Communication
ART 215 Advanced Digital Photography	3	Collegewide Elective*
ENG 112 Business Communication	3	Collegewide Elective*
Total Semester Credit Hours	15	

4 th Semester Courses	Credits	Columbia Course
ANM 243 Graphic Design III or ANM 282 Design Crew Merit Course	3	Collegewide Elective*
CIS 170 Web Page Coding with Dreamweaver	3	Collegewide Elective*
COM 101 Public Speaking	3	Collegewide Elective*
Social Science course	3	Social Science course
Wellness/Physical Education course	2	Collegewide Elective*
Total Semester Credit Hours	14	

Completion of AAS Degree: 66 credit hours

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

ENGL 112 Writing and Rhetoric II	3
GRDE 240 Website Design I	3
GRDE 305 Publication Design	3
GRDE 331 Graphic Design III: Visual Identity & Narrative	3
200-Level Humanities course with DEI designation	3
Total Semester Credit Hours	15

6th Semester Courses

ANIM 270 Motion Graphics I	4
DSGN 350 Portfolio	3
GRDE 332 Graphic Design IV: Narrative & Research	3
Innovation and Impact course (Columbia Experience)	3
Social Science course	3
Total Semester Credit Hours	16

7th Semester Courses

COLL 200 Internship	0
GRDE 340 Website Design II	3
GRDE 431 Graphic Design V: Branded Environments	3
History course	3
200-Level Humanities course	3
Science course with Lab	3
Total Semester Credit Hours	15

8th Semester Courses

ARTS 333 Letterpress Studio or GRDE 336 Design Lab II	3
GRDE 480 Graphic Design Practicum: Client Design	6
Humanities Literature course	3
Science course	3
Total Semester Credit Hours	15

Completion of BFA Degree: 128 credit hours

Credits

Credits

Credits

Credits

Just a few of our internship opportunities

- **Leo Burnett**, one of the largest advertising agencies in the world with clients like Procter & Gamble, McDonald's, and Samsung.
- **Cards Against Humanity**, creator of the infamous card game.
- **Foote, Cone & Belding**, a global advertising agency with clients around the world.
- **Pivot Design**, an award-winning branding, marketing, and advertising agency.
- **Pressley Johnson Design**, one of the premiere design communications firms in the Midwest.
- **50000feet Creative Agency**, a firm that has worked with some of the top brands in the U.S.
- **Shure Microphone's** internal design department.

Alumni Success

- **Eavan Wallner '14** is a visual designer at Google. After spending four years at Leo Burnett, where she designed for clients such as Allstate, Samsung, and Kraft, Wallner moved to San Francisco to join the design team at Google.
- **Jared Sawdey '17** is a designer at Cards Against Humanity. In his free time, he runs the Chicago-based print cooperative Bad Press.
- **Crystal Zapata '16** is a designer and artist at the Normal Studio in Chicago. Her Italian-design-inspired posters for Bricktown Sound, a bi-weekly dance party, have become recognizable in the city.
- **Erick Morales '17** is a junior designer at One Design Company, an award-winning strategic design and development agency.

In order to be considered for admission to the Bachelor of Fine Arts (BFA), all applicants following this guide are required to earn a 3.0 in all major courses. Additionally, please note all applicants will be processed as Bachelor of Arts (BA) students until confirmation of enrollment. Contact transfer@colum.edu with any questions.

Students who complete the AAS would be waived from the following major requirements: ARTH 105 Introduction to Visual Culture and DSGN 110 Design Thinking.

All degree-seeking Columbia students are required to complete the Columbia Core which contains the Essential Liberal Arts and Sciences coursework in addition to Columbia Experience coursework. Columbia also requires additional mission-specific graduation requirements: Nine credit hours of 200-level (or higher) coursework and at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

Columbia College Chicago Admissions
600 S. Michigan Ave., Chicago, IL 60605
O: 312-369-7130
E: transfer@colum.edu

Columbia
COLLEGE CHICAGO