

Degree: Associate of Arts

Degree: Bachelor of Arts

Area: Business

Major: Music Business

Credits completed at Moraine Valley: 63

Credits at Columbia College Chicago: 57

In the Music Business bachelor's degree program at Columbia College Chicago, you'll learn about the professional teams behind your favorite bands, concerts, festivals, albums, and mixtapes. You'll learn how music is monetized, licensed, and distributed, and you'll sign, release, and market emerging artists on our student-run record label. For more information regarding Columbia's degree requirements and options, please visit colum.edu/academics.

1 st Semester Courses	Credits	Columbia Course/IAI GECC Category
BUS 100 Intro to Business or BUS 231 Principles of Management	3	BUSE 105 Introduction to Management and Entrepreneurship
COM 101 Composition I	3	ENGL 111 Writing and Rhetoric I
COM 103 Speech Fundamentals	3	Meets IAI Communication requirement
IMS 101 Introduction to Computer Systems	3	BUSE 109 Information Management
IAI Humanities and Fine Arts course	3	Humanities course
Total Semester Credit Hours	15	

2 nd Semester Courses	Credits	Columbia Course/IAI GECC Category
BUS 142 Financial Accounting	4	BUSE 201 Accounting
COM 102 Composition II	3	ENGL 112 Writing and Rhetoric II
ECO 101 Principles of Macroeconomics	3	BUSE 210 Managerial Economics (Artist Mgmt Concentration)
IAI Mathematics course	4	Mathematics course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
Total Semester Credit Hours	17	

3 rd Semester Courses	Credits	Columbia Course/IAI GECC Category
BUS 136 Business Law	3	BUSE 205 Law for Creative Industries
MUS 106 Intro to American Music or MUS 107 Music Appreciation	3	Humanities course
IAI Life or Physical Science course	3	Life or Physical Science course
200-Level IAI Social & Behavioral Sciences course	3	Social and Behavioral Sciences course
Elective	3	Collegewide Elective*
Total Semester Credit Hours	15	

4 th Semester Courses	Credits	Columbia Course/IAI GECC Category
BUS 130 Principles of Marketing	3	Collegewide Elective*
COM 201 Business and Technical Writing	3	BUSE 208 Business Writing
200-Level IAI Humanities and Fine Arts course	3	Humanities course
IAI Social and Behavioral Sciences course	3	Social and Behavioral Sciences course
IAI Life or Physical Science course with Lab	4	Life or Physical Science course with Lab
Total Semester Credit Hours	16	

Completion of AA Degree: 63 credit hours

*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago

COLUMBIA COLLEGE CHICAGO COURSES

5th Semester Courses

BUSE 135 Business of Music	3
BUSE 303 Finance	3
BUSE 308 Entrepreneurship	3
BUSE 334 Digital Media Strategies	3
Collegewide Elective	3
Total Semester Credit Hours	15

6th Semester Courses

BUSE 235 Applied Marketing: Music Business	3
BUSE 250 Music Publishing	3
Concentration Course	3
Innovation and Impact course (Columbia Experience)	3
Collegewide Elective	3
Total Semester Credit Hours	15

7th Semester Courses

BUSE 358 Marketing Data Analytics	3
Concentration Course	3
Concentration Course	3
Diversity, Equity, and Inclusion (DEI) course	3
Total Semester Credit Hours	12

8th Semester Courses

BUSE 354 Decision Making: Music Business	3
400-Level Concentration Practicum	3
Concentration Course	3
Collegewide Elective	3
Collegewide Elective	3
Total Semester Credit Hours	15

Completion of BA Degree: 120 credit hours

Credits

Music Business Concentrations

Artist Management

- BUSE 210 Economics for Creatives
- BUSE 248 Talent Management
- BUSE 370 Music Industry Deals
- BUSE 378 Sponsorship

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Live and Touring

- BUSE 303 Finance
- BUSE 378 Sponsorship
- BUSE 381 Box Office Mgmt and Ticketing Strategies
- BUSE 387 Producing & Touring Live Entertainment

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 486 Artist Management: Practicum
- BUSE 487 Club Management: Practicum

Recording Music and Publishing

- BUSE 243 Managing Music Productions
- BUSE 280 Record Label Operations
- BUSE 350 Music Publishing II: Licensing Strategies
- BUSE 370 Music Industry Deals

One of the following:

- BUSE 483 AEMMP Record Label: Practicum
- BUSE 484 AEMMP Digital Distribution & Promotion Agency: Practicum
- BUSE 485 AEMMP Music Publishing: Practicum

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

READY TO APPLY?

Visit colum.edu/apply

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Columbia
COLLEGE CHICAGO