

**Degree:** Associate in Arts

**Degree:** Bachelor of Arts

**Focus:** Mass Communication

**Major:** Communication

**Credits completed at College of DuPage:** 64\*

**Credits at Columbia College Chicago:** 56

Every industry needs good communicators. The Communication bachelor's degree program at Columbia College Chicago provides the foundations for skilled communication practice. Through coursework in collaborative teamwork, leadership, oral, visual, and written communication, multimedia production, storytelling, information analysis, and civic practice, you'll develop the skills needed to thrive in an evolving media environment. Learn more at [colum.edu/academics](http://colum.edu/academics).

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
BUSIN 1100 Introduction to Business	3	Collegewide Elective**
ENGLI 1101 English Composition I	3	ENGL 111 Writing and Rhetoric I
MCOMM 1100 Introduction to Mass Communication	3	COMM 102 Communication Essentials
SPEEC 1100 Fundamentals of Speech Communication	3	Meets IAI Communication requirement
IAI Mathematics course	3	Mathematics course
<b>Total Semester Credit Hours</b>	<b>15</b>	

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
ENGL 1102 English Composition II	3	ENGL 112 Writing and Rhetoric II
MANAG 2215 Leadership	3	BUSE 368 Leadership
MCOMM 1126 Fake News and the Search for Truth in Today's Media	3	Collegewide Elective**
SPEEC 1140 Public Relations	3	PURE 102 Intro to Public Relations
IAI Fine Arts course	3	Humanities course
IAI Social and Behavioral Science course	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>18</b>	

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
MARKE 2210 Principles of Marketing	3	BUSE 101 Introduction to Marketing
MCOMM 2100 Social Media as News	3	COMM 219 Social Media Content
200-Level IAI Humanities or Fine Arts course	3	200-Level Humanities course
IAI Physical Science course with lab	4	Science course with lab
IAI Social and Behavioral Science course	3	Social Science course
<b>Total Semester Credit Hours</b>	<b>16</b>	

College of DuPage Courses	Credits	Columbia College Chicago Equivalent
ENGLI 1115 Digital Writing	3	ENGL 242 Writing Digital Content
MARKE 2240 Advertising	3	ADVE 101 Advertising Principles
IAI Humanities course	3	Humanities course
IAI Life Science course	3	Science course
200-Level IAI Social and Behavioral Science course	3	200-Level Social Science course
<b>Total Semester Credit Hours</b>	<b>15</b>	
<b>Completion of AA Degree: 64 credit hours</b>		

\*Work with your COD advisor to ensure that all degree requirements are completed

\*\*Collegewide Electives will be applied toward required graduation hours at Columbia College Chicago.

# COLUMBIA COLLEGE CHICAGO COURSES

## 5<sup>th</sup> Semester Courses

COMM 310 Oral Traditions	3
Social Responsibility Requirement course	3
Collegewide Elective/Minor course	3
Collegewide Elective/Minor course	3
Collegewide Elective/Minor course	2
<b>Total Semester Credit Hours</b>	<b>14</b>

## 6<sup>th</sup> Semester Courses

COMM 202 Applied Communication Research	3
CCCX 3** Innovation and Impact course (Columbia Experience)	3
Collegewide Elective/Minor course	3
Collegewide Elective/Minor course	3
Collegewide Elective/Minor course	3
<b>Total Semester Credit Hours</b>	<b>15</b>

## 7<sup>th</sup> Semester Courses

COMM 325 Data Storytelling & Visual Strategies	3
PURE 330 Global Communications	3
Diversity, Equity, and Inclusion course	3
Collegewide Elective/Minor course	3
Collegewide Elective/Minor course	2
<b>Total Semester Credit Hours</b>	<b>14</b>

## 8<sup>th</sup> Semester Courses

COMM 420 Media Ecosystems	3
COMM 465 Communication Portfolio Seminar	1
Capstone Requirement Course	3
Collegewide Elective/Minor course	3
Collegewide Elective/Minor course	3
<b>Total Semester Credit Hours</b>	<b>13</b>

**Completion of BA Degree: 120 credit hours**

## Credits Internships

You'll have access to the many internship opportunities in Chicago and beyond. Intern for companies ranging from globally known Fortune 500 businesses and media outlets to dynamic startups, nonprofit organizations, and government agencies. Our students have interned at **Leo Burnett, FCB, Energy BBDO, Digitas, Havas Worldwide, Chicago Fire, Ogilvy, Univision, Viacom, CNN, Turner, *Chicago* magazine, CBS, NBC, ESPN, and Kartemquin Films.**

## Careers

There are a range of communication jobs; including **advertising executive, publicist, editor, nonprofit director, political activist, lobbyist, business manager, speechwriter, public affairs director, television producer, radio talk-show host, and webmaster!** Wherever you find yourself after graduation, our Communication bachelor's degree program will give you the skills to effectively communicate to and collaborate with your audiences.

**Select courses that apply toward a Communication-related minor in one of the following departments:**

- Business and Entrepreneurship
- Cinema and Television Arts
- Communication
- English and Creative Writing
- Interactive Arts and Media
- Photography

Columbia College Chicago participates in the Illinois Articulation Initiative (IAI). Students who complete the AA degree prior to transferring to Columbia College Chicago will have completed the Essential Liberal Arts & Sciences section of the Columbia Core requirements. Additionally, all degree-seeking Columbia students are required to complete 9 credit hours of 200-level (or higher) coursework, Columbia Experience courses as indicated, as well as at least two courses (6 credit hours) with a Diversity, Equity, and Inclusion (DEI) designation to meet graduation requirements.

## READY TO APPLY?

Visit [colum.edu/apply](https://colum.edu/apply)

Columbia College Chicago Admissions  
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E: [transfer@colum.edu](mailto:transfer@colum.edu)

**Columbia**  
COLLEGE CHICAGO